



## Celebrate More with New Pillsbury™ Purely Simple™ Baking and Frosting Mixes

### Fact Sheet

**NEW Pillsbury™ Purely Simple™** Baking and Frosting Mixes use simple ingredients containing no colors, preservatives or artificial flavors. Varieties include five **Purely Simple™ Baking Mixes** and two **Purely Simple™ Frosting Mixes**.

#### **PRODUCT**

#### **ATTRIBUTES:**

- Contains simple ingredients
- Contains no colors, preservatives or artificial flavors
- Provides a delicious homemade taste
- Each Cake & Cupcake mix package is 17 oz.
- Each Cookie mix package is 17.5 oz.
- Each Frosting mix package is 13.2 oz.

#### **AVAILABLE**

#### **VARIETIES:**

- **17 oz Purely Simple™** White Cake & Cupcake Mix
- **17 oz Purely Simple™** Chocolate Cake & Cupcake Mix
- **17.5 oz Purely Simple™** Chocolate Chip Cookie Mix
- **17.5 oz Purely Simple™** Sugar Cookie Mix
- **17.5 oz Purely Simple™** Chocolate Chunk Brownie Mix
- **13.2 oz Purely Simple™** Buttercream Frosting Mix
- **13.2 oz Purely Simple™** Chocolate Buttercream Frosting Mix

#### **COST:**

- Manufacturer's suggested retail price:
  - Cupcake & Cake, Cookie, and Brownie mixes - \$3.29 Everyday
  - Frosting mixes - \$1.99 Everyday

#### **AVAILABILITY:**

Available at most grocery stores nationwide.

Visit [www.pillsburybaking.com](http://www.pillsburybaking.com) for more information, tips, and recipes. Like us on Facebook at [www.facebook.com/pillsburybaking](https://www.facebook.com/pillsburybaking) follow us on Pinterest at [www.pinterest.com/pillsburybaking](https://www.pinterest.com/pillsburybaking), or follow us on Instagram @PillsburyBaking.

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