

If you have purchased certain **Van's Frozen Breakfast Products**
you could get a cash refund from a class action settlement

What is this about?

A proposed class action settlement has been reached concerning Van's International Foods ("Vans"). The lawsuit known as *Miloro v. Van's International Foods, Inc.*, Case No. 15PH-CV00642, filed in Phelps County Circuit Court, Missouri, claims that certain Van's Frozen Breakfast Products sold after January 2009 were falsely advertised, with the labels of such products asserting that the products were "All Natural," "Totally Natural" and/or "Naturally Delicious" when in fact the products included a synthetic ingredient. Van's stands by its advertising and denies it did anything wrong. The Court in this matter has not determined who is right or wrong. Nonetheless, the parties have agreed to settle this matter, and you may be a class member.

Who is a class member?

You may be a class member if you purchased the Van's Frozen Breakfast Products covered by the settlement between January 1, 2009 and June 16, 2015. There are numerous Van's Frozen Breakfast Products covered by this settlement including various Van's frozen waffles, frozen pancakes, frozen french toast sticks, frozen waffle sticks, frozen english muffins and frozen muffin crowns which were labeled "Van's Natural Foods" and "Totally Natural," "Naturally Delicious," or "All Natural," so **please visit www.milorosettlement.com for a complete list of the affected products.**

What will I receive?

Van's has established a capped \$9,000,000 settlement fund to pay all valid claims made. To receive a cash refund, **you must file a claim form online or postmarked by December 16, 2015.** The actual amount paid to settlement class members who do not have any proof of purchase and who submit a valid claim is estimated to be a minimum of \$4.99 per household. Class members who do have proof of purchase and who submit valid claims could recover up to \$18 per household. Since there are millions of potential class members, the actual benefit amount you receive may be reduced depending upon the total number of valid claims filed. For complete information about how to file a claim and what payments the settlement provides visit the website below.

What are my rights?

If you don't want to be bound by the decisions of the Court concerning this settlement, you must request to be excluded in a writing postmarked by **August 31, 2015**, or you won't be able to sue or continue to sue Van's about the legal claims in this case. If you exclude yourself, **you can't get money from this settlement**. You may object to this settlement by sending an objection postmarked by **August 31, 2015**. Detailed instructions for excluding yourself or objecting are found on the website identified below. If you do nothing you will not receive a payment and you will be bound by the decision of the court regarding these claims, including certain releases of Van's.

Before money is paid, the Court will hold a fairness hearing at **9:00 a.m. on September 17, 2015**, in the Phelps County, Missouri Circuit Court, 200 N. Main Street, #102, Rolla, Missouri 65401 in the Hon. Judge John D. Beger's Courtroom to determine the fairness, adequacy, and reasonableness of the settlement, to consider whether to approve the settlement, and to consider a request by Class Counsel for payment of attorneys' fees and costs and class representative incentive awards. The motion for attorneys' fees and costs and plaintiff incentive awards will be posted on the website after they are filed. You may appear at the hearing, but you don't have to. If the Court does not approve the settlement, or if the settlement is overturned on appeal, no cash payments will be made.

This is only a summary. For complete details, including a list of affected products, a claim form, and detailed court documents and other information, call toll-free 1-888-980-9431, visit www.milorosettlement.com, or write to Van's Class Action Settlement Administrator c/o Heffler Claims Group, P.O. Box 58668, Philadelphia, PA 19102-8668.