



**Media Contact:** Tiasha Stevenson, Cohn & Wolfe  
[Tiasha.Stevenson@cohnwolfe.com](mailto:Tiasha.Stevenson@cohnwolfe.com), 212-798-9551

**SMUCKER'S® FRUIT & HONEY™ FRUIT SPREADS  
FACT SHEET**

Smucker's® is excited to introduce **NEW Smucker's Fruit & Honey™** Fruit Spreads made with delicious fruit and naturally sweetened with honey. Available in a variety of flavors, **Smucker's Fruit & Honey** Fruit Spreads provide the perfect balance of tart and sweet flavors to complement your favorite family dishes and make your next meal more memorable.

**SMUCKER'S FRUIT & HONEY FRUIT SPREAD ATTRIBUTES:**

- Naturally sweetened with honey
- Simple ingredients, no preservatives
- Available in four delicious flavors
- Sold in 9 oz artisan glass jars

**SMUCKER'S FRUIT & HONEY FRUIT SPREADS VARIETIES:**

- **Fruit & Honey** Strawberry Fruit Spread
- **Fruit & Honey** Triple Berry Fruit Spread
- **Fruit & Honey** Blueberry Lemon Fruit Spread
- **Fruit & Honey** Tropical Fruit Spread

**SMUCKER'S FRUIT & HONEY FRUIT SPREADS AVAILABILITY:**

- Available at select retailers nationwide including Walmart, Target, Publix, Ahold, Delhaize and Safeway
- Manufacturer's suggested retail price is \$3.49
- Visit [smuckers.com](http://smuckers.com) for a list of **Smucker's** fruit spreads varieties, product locator and simple pairings

