

SDA BOCCONI CELEBRATES THE ITALIAN EXCELLENCE THROUGH THREE INTERNATIONAL MASTER PROGRAMS

The leading School of Management in Italy and the only Italian School present in all of the most important International rankings (Financial Times, Bloomberg Businessweek, The Economist, Forbes), SDA Bocconi has established itself as a European leader in education.

Inspired by Italy's cultural heritage, SDA Bocconi School of Management shows its expertise in three highlights of [Italian Excellence](#): arts, fashion and design and food and beverage.

<http://www.sdabocconi.it/en/specialized-master-full-time-executive/mafed/mafed/why-mafed/italian-excellence#excellence>

"Italy's rich cultural heritage deserves to be shared with new generations". With these words Bruno Busacca, Dean of SDA Bocconi, underlines the commitment of the School to Italian Excellence. Having long been the hub of fashion & design, food & beverage and arts & culture, Milano is the ideal campus to discover the strengths that characterize Italy, allowing SDA Bocconi to bring together business and innovation with the unparalleled wealth of Italian cultural heritage

The support of Altagamma, an association of internationally renowned Italian companies operating in the high end of the market, broadens the professional growth of students: many business leaders from highly successful companies have taught classes alongside resident and visiting professors. Moreover, the alumni network constitutes a crossroads of professionals with whom you can talk and share your experience.

Leveraging on Italian excellence, three master programs will strengthen the cultural background and professional skills of participants.

[The Master in Fashion, Experience & Design Management \(MAFED\)](#) aims at the culture of result-oriented creativity. You will receive specialized management education and tools in one of the world's fashion & design capitals, where many high-profile events take place every year.

<http://www.sdabocconi.it/en/specialized-master-full-time-executive/mafed>

[The Master of Management in Food & Beverage \(MFB\)](#) focuses on management of F&B and related companies, such as restaurants, hotels, resorts and advanced retailers, from an innovative and effective perspective. You will become part of a dynamic environment, and you will attend company visits and trips to locations across Italy.

<http://www.sdabocconi.it/en/specialized-master-full-time-executive/mfb>

[The Master in Arts Management and Administration \(MAMA\)](#) aims to support artistic innovation and cultural development worldwide. Milan will give you exposure to a thriving and globally famous cultural environment, as well as being the perfect base to explore a country that has had a vast influence on art throughout its long and significant history.

<http://www.sdabocconi.it/en/specialized-master-full-time-executive/mama>