

Creativity. Change. Innovation.

LUISS Business School. An International Campus in the heart of Rome.

4 LUISS Business School 5



PAOLO BOCCARDELLI

DEAN, LUISS BUSINESS SCHOOL

LUISS Business School enhances the *entrepreneurial mindset* that, combined with the ability to make the team, will produce both business and personal growth.



OUR VALUES









EXCELLENCE

ACADEMIC FREEDOM

RESPONSIBILITY

INDEPENDENCE





WHY LUISS BUSINESS SCHOOL

LUISS Business School is the School of Business and Management of LUISS Guido Carli University in Rome which leads the personal and the professional development of individuals and companies. Through the Competence Centres & Labs, focused on Business Practice & Research, the School is fully committed with the continuous innovation of the programmes even thanks to the close relation with Key Corporate Partner and an International Faculty in order to bring a real change to those who live the LUISS Business School experience.



6 | LUISS Business School LUISS Business School 7

More than 100 Partner Universities

in the world



VISION

Being a Business School which is internationally recognised for **high teaching standards** and **research outputs**; for the strong connections to the **corporate** world and for the attention to the personal and professional development of students, academic and professional staff.

We envision to be among the leading European and social responsibility. We also envision to business schools that will educate talents who be a Business School that links transversally will drive growth and change in Italy and in the rigorous teaching standards with relevant world while promoting corporate sustainability academic and applied research.



10 LUISS Business School 11







OUR OFFER

The programmes at LUISS Business School are **experiential paths** which inspire people to develop competences, knowledge, soft skills, analytic method, flexibility, innovative approach, entrepreneurship mindset, openness to multiethnic interactions.



BA - MS Department of business and management

The first steps for an **international managerial path.** Our students deepen business issues through innovative methods in order to foster a leadership which is able to create value and competitive skills required by companies.



The ambition to excellence, a unique International path, **an incredible experience to strengthen skills and network** opportunities. Through *team-work* and *action based learning methods* and the strong connection with the *business community*, the programme gives a strategic support for starting or qualifying the professional career.



MASTER

MBA

To develop essential skills to deepen the main business issues. An amazing experience in which LUISS Business School is **on students' side in order to support them to successfully face new market challenges.**



EXECUTIVE PROGRAMMES

Flexible and customised programmes targeted on those who are busy in their professional activities and aim to develop and strengthen skills, leadership, technical and functional competencies in order to give a boost to their career.



CUSTOM PROGRAMMES

Catching the opportunities and projecting the best solutions which give value to
the company: these are the key success
factors of Custom Programmes at LUISS BS.
Companies focus to improve the growth of
relations among people and organisations,
and business performance increases the need
to develop leadership, innovation capability,
entrepreneurship mindset in order to
successfully develop talents in the business
community.

We develop passion for teaching, learning and research. We aim to increase partnerships with private and public organisations, to empower business and social growth. We foster a "can-do" attitude by combining strategic and analytical thinking. Create tomorrow.

ROMA

LUISS Business School is located in **Rome, in the heart of Italy**, a city where beauty, history and culture are living together for centuries and offer a unique **multicultural and multiethnic environment**.

LUISS BS is located in one of the most important, historical and artistic places in the city and the School facilities reflect the city's allure and beauty.







