

One simple buying experience

With Klarna, customers only need to provide their email address and zip code to complete a purchase – no registration is needed. By offering all payment methods in one single buying flow, we separate the buying from the paying and allow consumers to pay at their convenience.

Klarna is simplifying buying every step of the way.



Optimized for mobile

Klarna Checkout is optimized for mobile conversion, and designed for both desktop and mobile.

Retailers conversion will be just as high on mobile as on desktop – if not higher.



No risk. Merchants always get paid.

Our solution is so secure that we assume all credit and fraud risk, ensuring that you always get paid.



Easy to get started

It's easy to get started with Klarna via direct integration or through one of our many platform partners. You only need one contact for virtually all payment methods and issues.

The customer starts by entering their email address and zip code

Your details

✉ klara.joyce@klarna.com

12305 New York

Continue

Address

BILLING & SHIPPING

👤 Klara Joyce

🏠 1 Safeway

Schenectady, NY 12305

✉ klara.joyce@klarna.com

📞 (555) 555-1212

[EDIT ADDRESS](#)

The rest of their details are automatically retrieved

Then the purchase can be completed

Buy Now

Klarna Checkout includes all major payment methods in the same simple buying flow.



Increase your revenue with Klarna Checkout

The easier it is to buy, the higher your conversion will be. Happy customers are returning customers, increasing your long-term revenue.



Maximize conversion



Minimal administration



Easy to get started



Safe solution



“Using Klarna is a no-brainer.

+40%

Consumers loved the solution right away and showed it by shopping more. Taking the increased conversion and higher order value into consideration, Klarna’s checkout increased our sales by 40%.”

–

Danny Zhang,
Co-founder Wish.com

About Klarna Group

Klarna was founded in Stockholm in 2005 with the idea of simplifying buying. Today, we are one of Europe’s fastest growing companies. In 2014 we joined forces with SOFORT and formed Klarna Group, the leading European payment provider.

With the support from investors like Sequoia Capital, Atomico and Hommels Holding, we are attracting major international clients such as Spotify and ASOS.

Klarna Group has more than 1,200 employees and is active on 18 markets. We serve 35 million consumers and work with 50,000 merchants. Our goal is to become the world’s favorite way to buy.

Learn more at klarna.com/us

Klarna
Simplifying Buying