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\*High-res images and clips available upon request

## **DUFF GOLDMAN AND LORRAINE PASCALE LEAD TWELVE HOPELESS BAKERS IN AN INTENSE BOOT CAMP ON FOOD NETWORK'S *WORST BAKERS IN AMERICA***

***NEW Series Premieres on Sunday, October 2<sup>nd</sup> at 10pm ET/PT on Food Network***

**NEW YORK – August 29, 2016 – Duff Goldman and Lorraine Pascale** have drafted twelve of the most disastrous bakers in the country for a grueling baking boot camp on Food Network's *Worst Bakers in America*. The two stars of sweets attempt to mold these masters of cake-wrecks and colossal cookie-fails until one vastly-improved wannabe baker rises to the level of pastry perfection. The talentless bakers will be split into two teams, and over six weeks, beginning on Sunday, October 2<sup>nd</sup> at 10pm ET/PT, Duff and Lorraine will attempt to transform their team of recruits into pastry experts. Based on their performances and progress in a series of sweet and savory baking challenges, the recruits will be narrowed down each week until only two are left standing to face off in an intense bakery battle for the chance to win the \$25,000 grand prize and earn bragging rights for their team leader.

"Audiences have enjoyed the comical mishaps and heartwarming transformations of the recruits on *Worst Cooks in America*, so it was only natural for a fresh batch of baking disasters to be given the chance at baking bliss," said Didi O'Hearn, Senior Vice President Programming, Food Network & Cooking Channel. "Renowned bakers, Duff Goldman and Lorraine Pascale, are the perfect pair to lead the recruits through the entertaining boot camp on *Worst Bakers in America*."

The baking recruits quickly learn that boot camp is no cakewalk. On the premiere, Duff and Lorraine assess the contestants' skills by challenging them to create desserts inspired by pictures and recipes from [FoodNetwork.com](http://FoodNetwork.com). After witnessing their baking blunders, Duff and Lorraine realize they must start with the baking basics, and begin with a classic sugar cookie. Upcoming episodes feature terrifying treats for Halloween, wedding cake decorating, pie contests, and animal-shaped sweets. The worst baker from each team that crumbles under the pressure will be eliminated. The season culminates when the two remaining recruits will face off in the ultimate bakery battle. The one that has transformed the most will go home with the \$25,000 grand prize and will make their leader proud!

Viewers craving more can go behind the scenes of the competition and relive the worst baking moments at [FoodNetwork.com/WorstBakers](http://FoodNetwork.com/WorstBakers). They can also join the baking banter on Twitter using #WorstBakers.

Duff Goldman graduated from the University of Maryland, Baltimore County with degrees in history and philosophy. He then went on to study at the Culinary Institute of America at Greystone, and from there went on to work at several acclaimed culinary destinations, including French Laundry, Vail Cascade Hotel, and Todd English's Olives before returning to Baltimore in 2000 to become a personal chef. In March 2002, he opened Charm City Cakes, and it soon became a household name on the hit Food Network show *Ace of Cakes*, which aired for 10 seasons. Duff currently is the co-host of *Kids Baking Championship*, and serves as a judge on Food Network's *Holiday Baking Championship* and *Spring Baking Championship*. In 2011, Duff was nominated for two James Beard Foundation awards for Best TV Food Personality/Host and Best Television Program. He published his first cookbook book in 2015 entitled, *Duff Bakes: Think and Bake Like a Pro at Home*. In addition to owning and operating Charm City Cakes, Charm City Cakes West and Duff's Cake Mix, Duff is also a sculptor, artist, and musician, and has an affinity for wearing his signature hockey jerseys.

Lorraine Pascale is best known for her string of hit TV series, which include BBC 2's *Baking Made Easy*, *Home Cooking Made Easy*, and Cooking Channel's *Fresh, Fast and Easy Food*. She currently serves as a judge on Food Network's *Holiday Baking Championship* and *Spring Baking Championship*. In addition to her TV series, she has authored 6 best-selling books and made a documentary, *Fostering & Me*, in which she looked at her own experience of being fostered as a child and the experiences of foster children. Prior to her cooking career, Lorraine was a top model. After the birth of her daughter, she experimented with other careers, including becoming a trained hypnotherapist, interior designer and mechanic, before attending the Leith's School of Food and Wine.



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*Worst Bakers in America* is produced by Optomen Productions LLC, an All3 Media Company.

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**FOOD NETWORK** ([www.foodnetwork.com](http://www.foodnetwork.com)) is a unique lifestyle network, website and magazine that connects viewers to the power and joy of food. The network strives to be viewers' best friend in food and is committed to leading by teaching, inspiring, empowering and entertaining through its talent and expertise. Food Network is distributed to more than 100 million U.S. households and up to 35 million unique web users monthly. Since launching in 2009, Food Network Magazine's rate base has grown 13 times and is now the third largest monthly magazine on the newsstand, with over 12.4 million readers. Headquartered in New York, Food Network has a growing international presence with programming in more than 150 countries, including 24-hour networks in the United Kingdom, Asia, and the Europe, Middle East and Africa (EMEA) region. Scripps Networks Interactive (NASDAQ: SNI), which also owns and operates Cooking Channel ([www.cookingchanneltv.com](http://www.cookingchanneltv.com)), HGTV ([www.hgtv.com](http://www.hgtv.com)), DIY Network ([www.diynetwork.com](http://www.diynetwork.com)), Travel Channel ([www.travelchannel.com](http://www.travelchannel.com)) and Great American Country ([www.gactv.com](http://www.gactv.com)), is the manager and general partner.