



## WELLNESS INNOVATOR CANYON RANCH® DEBUTS FIRST INTERNATIONAL RESORT IN KAPLANKAYA, TURKEY

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*The Brand that Transformed how we Experience Wellness  
Chooses a Setting of Unrivaled Natural Beauty for its First Launch Overseas*

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Dubai – October, 2015 – As a founding voice in the world of holistic wellness, Canyon Ranch® has the wisdom and expertise of spending nearly 40 years helping its guests achieve well-being. Now, the life-enhancement brand that's built a devoted global following is going global itself.



Under the guidance of the brand's new Chief Executive Officer, Susan E. Docherty, the Company announced today the development of its first-ever international destination, **Canyon Ranch Wellness Resort at Kaplankaya**, on a spectacular peninsula of the sun-kissed Aegean coast. The initial phase of the Canyon Ranch development, which will open in July 2016, will include a strikingly modern resort and luxury real estate offerings. The property will integrate the signature wellness and lifestyle programming that has earned Canyon Ranch a famously loyal clientele worldwide.

Canyon Ranch is proud to be the anchor brand of the Kaplankaya development, an exclusive waterfront enclave on the Turkish Riviera, near the city of Bodrum. A rarefied mix of natural beauty and contemporary design, Kaplankaya will emerge as a new, progressive destination on the Aegean coast, which is poised to become one of the world's most sought-after year-round getaways.

The region is not only breathtaking in its natural beauty, surrounded by significant ruins and archeological sites, but has also been a center of healing since ancient times. This confluence of stunning landscape, rich Mediterranean history and thousands of years of healing tradition, make Kaplankaya an ideal setting for the inaugural international destination of Canyon Ranch.

The wellness resort and real estate offerings were meticulously designed by the world-renowned Barcelona-based architectural firm OAB (Office of Architecture in Barcelona) and principal architect

Carlos Ferrater, the team behind the award-winning Barcelona Botanical Gardens and other landmark projects.

Honoring and embracing the natural beauty, tradition and landscape of the region, the dazzling plan includes a complex of brilliant guest quarters respectfully integrated into the topography. Geometric shapes, sustainable materials, and superb finishes will harmonize into a blissfully luxurious environment that also stimulates feelings of well-being and pure pleasure. The unique and environmentally conscious buildings will integrate seamlessly with the landscape.

### ***Luxurious Resort features 107,500 square foot Spa, Fitness and Wellness center***

**Canyon Ranch Wellness Resort at Kaplankaya** will have a total of 141 rooms –75 hotel rooms and suites as well as 66 exquisite enclave rooms and suites, all of which will have views of the Aegean Sea. Guests will have exclusive access to the 107,500 square foot, approximately 10,000 square meters, Canyon Ranch Spa, Fitness and Wellness Center. The oasis will feature 40 treatment rooms where guests will be able to enjoy rejuvenating treatments combining traditional and Eastern medicine practices for the complete integrative wellness experience Canyon Ranch is known for.

The resort will also include two restaurants, one in the hotel and another more casual option located adjacent to a pool and beach, which will offer a wide array of healthy and flavorful gourmet Mediterranean dishes showcasing the best local ingredients.

“Canyon Ranch is launching onto the global stage with Canyon Ranch Wellness Resort at Kaplankaya in Turkey,” says Susan Docherty, Chief Executive Officer, Canyon Ranch. “With its breathtakingly beautiful natural landscape and ancient, healing lands, it is the idyllic location for our first international immersion destination and will redefine the concept of a luxury wellness experience.”

“We are delighted to have teamed up with Canyon Ranch for the inaugural phase of Kaplankaya. Combining Capital Partners’ experience in developing high end destinations with the world renowned Canyon Ranch program will yield a truly remarkable experience for the guests and residents of Canyon Ranch at Kaplankaya,” says Hasan Arat, Chairman of the Executive Board of Capital Partners.

### **About Canyon Ranch®**

Canyon Ranch® has been a pioneer and an industry-leading proponent of the wellness lifestyle for nearly 40 years, operating the world's most celebrated collection of life-enhancement properties. Canyon Ranch has wellness destination resorts in Tucson, Ariz., and Lenox, Mass. In addition, Canyon Ranch operates a SpaClub® day spa at The Venetian® & The Palazzo® hotels in Las Vegas, Nev., Canyon Ranch SpaClub at Sea® facilities onboard Cunard's Queen Mary 2® luxury ocean liner, Oceania® and Regent Seven Seas Cruises®, and on Celebrity Cruises®. Canyon Ranch is proud to bring its holistic and integrative approach to wellness to the global stage with its international destination resort Canyon Ranch Wellness Resort at Kaplankaya near Bodrum, Turkey, slated to open in 2016. Canyon Ranch is a 13-time winner of *Travel + Leisure's* Best Spa Award and an 11-time recipient of the *Condé Nast Traveler* Best Destination Spa Award.

### **About Kaplankaya**

Kaplankaya is Capital Partners’ prime coastal development project on the southwest Aegean coast of Turkey. There are precious few ideal locations where year-round sunlight brightens an unspoiled natural coastal habitat. Kaplankaya is one of them. Kaplankaya will present a refined, contemporary Turkish coastal living destination in touch with its surrounding environment and combine the natural elements of clear sea, crisp light and clean air with graceful architecture that integrates harmoniously with the area’s local people and their cultural heritage.

Designed by the world's leading architects with a strong commitment to environmental and socio-economic sustainability, Kaplankaya will offer a highly attractive range of luxury homes and resorts, as well as an outstanding leisure, cultural and retail infrastructure.

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**Press Contacts:**

Loren Penney  
Associate Director of PR, TCAPr  
M: +971 50 250 3031  
T: +971 (0)4 443 9554  
E: [loren@tcapr.me](mailto:loren@tcapr.me)

Meredith Ford  
Senior PR Representative, Canyon Ranch  
520-749-9655 Ext. 4628  
[mford@canyonranch.com](mailto:mford@canyonranch.com)

[www.canyonranch.com/kaplankaya](http://www.canyonranch.com/kaplankaya)