WHAT YOU DON’T KNOW ABOUT DIABETES COULD BLIND YOU

DID YOU KNOW?

Diabetic macular edema (DME) is a complication of diabetic retinopathy, which is a leading cause of blindness in American adults.  

DME can be detected early through a comprehensive dilated eye exam.  

The National Eye Institute recommends that everyone with diabetes get a comprehensive dilated eye exam at least once a year.  

The Everyday Health, Inc., Market Research Group surveyed people with diabetes on behalf of Regeneron and learned that white people with diabetes are focused on everyday aspects of managing the disease to stay healthy, many people may have more to learn about helping to protect against vision loss.

HERE’S WHAT WE FOUND:

76% of people surveyed are concerned about overall complications from diabetes.  

In fact, when thinking about diabetes complications, those surveyed said eye disease is the 2nd concern just behind cardiovascular health.

YET LESS THAN HALF SAY THEY ARE VERY KNOWLEDGEABLE ABOUT EYE DISEASES THAT COULD RESULT IN VISION LOSS.

Specifically, ONLY 35% of respondents said they were familiar with DIABETIC RETINOPATHY  

ONLY 18% of respondents said they were familiar with DME

OF THOSE, 56% are not aware that an annual exam is recommended or that it could detect early disease.

1/3 of people with diabetes do not get a yearly dilated eye exam.

GET THE FACTS ABOUT DIABETES-RELATED EYE DISEASE. Visit www.DiabetesSightRisk.com for more information and learn about comprehensive dilated eye exams.

3. National Eye Institute. What is a comprehensive dilated eye exam?  
4. National Eye Institute. What is diabetic macular edema?  
5. National Eye Institute. What is diabetic retinopathy?  

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