

Contact:

Sherwin-Williams@spongpr.com
Eric Hausman, Spong
(612) 375-8506
Eric.Hausman@spongpr.com

SHERWIN-WILLIAMS LAUNCHES BREAKTHROUGH PAINT WITH THE POWER TO KILL BACTERIA

Paint Shield™ becomes first EPA-registered paint that kills greater than 99.9 percent of Staph (*Staphylococcus aureus*), MRSA (Methicillin-resistant *Staphylococcus aureus*), *E. coli* (*Escherichia coli*), VRE (Vancomycin-resistant *Enterococcus faecalis*), and *Enterobacter aerogenes* after two hours of exposure on a painted surface

CLEVELAND (OCTOBER 28, 2015) – Sherwin-Williams today announced the launch of Paint Shield™, the first EPA-registered microbicidal paint that continuously kills these difficult-to-treat, infection-causing bacteria after two hours of exposure on painted surfaces.

By killing these infectious bacteria on painted surfaces, Paint Shield offers customers an important new tool to help prevent the spread of bacteria that can cause hospital-acquired infections (HAIs). Surfaces painted with Paint Shield kill greater than 99.9 percent of Staph (*Staphylococcus aureus*), MRSA (Methicillin-resistant *Staphylococcus aureus*), *E. coli* (*Escherichia coli*), VRE (Vancomycin-resistant *Enterococcus faecalis*) and *Enterobacter aerogenes* after two hours of exposure.

“Paint Shield is one of the most significant technological breakthroughs in our nearly 150 year history of innovation,” said Chris Connor, chairman and chief executive, Sherwin-Williams. “By killing infectious pathogens on painted surfaces, Paint Shield is a game-changing advancement in coatings technology.”

Paint Shield doesn’t just inhibit the growth of common microbes, it actually has the power to kill infectious bacteria, including Staph (*Staphylococcus aureus*), MRSA, and *E. coli*, thereby giving healthcare systems and other facilities an important new tool to help prevent the spread of some of the most common bacteria that trigger hospital-acquired infections. EPA-test protocol showed that once it is applied, the effectiveness of Paint Shield lasts for up to four years, as long as the integrity of the surface is maintained.

According to the U.S. Department of Health and Human Services, healthcare-associated infections are one of the leading causes of preventable deaths in the United States. Further, the U.S. Centers for Disease Control and Prevention (CDC) notes that approximately one in 25 U.S. patients contract at least one infection during the course of their hospital care.

“Continued progress in combating HAIs will require a broad array of measures, including passive methods that are less dependent on human intervention,” said Steve Revnew, senior vice president of Product Innovation, Sherwin-Williams. “By continuing to kill MRSA and other bacteria, even after repeated contamination, Paint Shield offers hospitals and other facilities an important new tool to help in the fight against the spread of HAIs.”

The exclusive patented technology in Paint Shield represents the culmination of extensive research and collaboration between Sherwin-Williams coatings scientists and expert microbiologists.

Paint Shield can be applied on interior hard, non-porous ceilings, walls, doors and trim. It is ideal for a variety of settings such as healthcare facilities, athletic facilities, schools, day care centers, senior care communities, residential housing, hospitality settings and cruise ships.

Featuring quality coating performance, great hide and durability, Paint Shield will be available in 590 colors and will come in the popular eggshell finish. Sherwin-Williams expects Paint Shield to be available in Sherwin-Williams stores in the United States starting in the first quarter of 2016.

For more information, visit SWPaintShield.com.

Ask Sherwin-Williams™

For nearly 150 years, Sherwin-Williams has been an industry leader in the development of technologically advanced paint and coatings. As the nation’s largest specialty retailer of paint and painting supplies, Sherwin-Williams is dedicated to supporting both do-it-yourselfers and painting professionals with exceptional and exclusive products, resources to make confident color selections and expert, personalized service at its more than 4,000 neighborhood stores across North America. Sherwin-Williams has been ranked “Highest in Customer Satisfaction among Paint Retailers, Three Years in a Row” in the J.D. Power 2015 Paint Satisfaction StudySM. For more information, visit sherwin-williams.com. Join Sherwin-Williams on Facebook, Twitter, Pinterest, Instagram and Tumblr.

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