

The World's Most Cost Effective Health and Wellness Wearable.



Available for **just \$12, which includes a year-long membership to the Pivotal Living mobile app**, the Pivotal Living Band has all the fitness tracking features you want, at a fraction of the price of other activity trackers on the market. Accurate and easy to use, the band tracks a variety of daily activities and your nightly sleep patterns to help get – and stay – on the road to long-term wellness. And every year you renew your \$12 membership, you can get a brand new band for free ... the latest and greatest Pivotal Living has to offer!

Knowledge is Powerful.

With the press of a single button, you can quickly toggle through your daily progress of key health metrics on the Pivotal Living Band's easy-to-read and intuitive OLED screen with scratch-resistant technology. The band **tracks your total daily active time, steps taken, calories burned, distance traveled and % of daily steps goal completed**. At night, the band silently **monitors sleep duration, number of times woken up and sleep quality**. Additionally, the band features a time display, activity stopwatch and silent, gentle-vibration alarms to wake you or notify you to get up and move when you've been sedentary too long.



Sync the Pivotal Living Band with the Pivotal Living mobile app via Bluetooth™ 4.0 technology to watch your performance, and track activity or sleep trends over time. Additionally, **the app offers coaching notifications, team-building functionality for friends or colleagues, hydration tracking and – new in 2015 – sophisticated weight and nutrition management tools** that work in conjunction with the new Pivotal Living Smart Scale (MSRP \$39.95). The mobile app is available for Android (most 4.3+ and above) and iOS (8.0 and above) mobile phone devices.

The Behind-the-Scenes Info.

- The band stores activity information for three days, which allows you to sync at your convenience, while the mobile app holds all of your day-to-day historical data.
- The Pivotal Living Band comes equipped with a rechargeable lithium-polymer battery, and the battery level is clearly displayed on the home screen of the band, indicating at a glance when it needs a charge.
- Charging the band is a snap. Literally. Just snap the supplied USB charging cable to the band, and connect it to a USB port. The band will recharge to full power in less than 60 minutes and can last 5-7 days between charges, depending on usage.
- The band is water resistant, sweat proof and rain proof, but – just like smartphones or other mobile devices – it is not recommended to expose the band to wet conditions for long periods of time, such as wearing it in the shower or while swimming.
- The black wristband features a distinctive, comfortable design that is adjustable to fit most male and female wrist sizes.

All Pivotal Living products can be purchased online at www.PivotalLiving.com or at Amazon.com.

