

STEVEN DAYAN, M.D.

Dr. Steven Dayan is a facial plastic surgeon, professor and researcher has published over 100 articles in medical journals and 5 books. He is a NY Times and USA TODAY Best Selling Author. His accolades include the American Medical Association (AMA) Foundation's Leadership Award and "Top Doc" recognition by numerous organizations including Castle Connolly and U.S News & World Report. As a founder of a medical research company, a medical marketing company, a skin care training center and a medical education company, he remains on the cutting edge of aesthetic products, thinking and education.

Academically, he serves in an elected position within his Facial Plastic Surgery society as well as on the editorial board of Archives of Facial Plastic Surgery, Aesthetic Surgery Journal ASJ (the official journal for ASAPS), Facial Plastic Surgery and Cosmetic Dermatology. He is the current Co-editor of Modern Aesthetic Magazine. He has authored 5 books. But it is in his role as an adjunct professor —teaching a popular undergraduate course: The Science of Beauty and Its Impact on Culture and Business – that his Best Selling book Subliminally Exposed is based. An engaging educator, internationally recognized key note speaker, and big thinker with an insatiable appetite for deeper knowledge and understanding of human behavior, Dr. Dayan is known for his ability to challenge the status quo and conventional wisdoms of medicine.