IPF REALLY ADDS UP

ABOUT 50,000 new US patients every year are diagnosed with IPF enough to fill a BASEBALL STADIUM

IPF CLAIMS ~40,000 US LIVES EVERY YEAR as many as BREAST CANCER

UP TO 132,000 PEOPLE IN THE US HAVE IPF, A RARE AND FATAL LUNG DISEASE

IPF IS DECEPTIVE

OVER 50% of IPF cases are initially misdiagnosed

It can take 1-2 YEARS to diagnose

WITH 3 OR MORE DIFFERENT DOCTORS

AVERAGE LIFESPAN IS ONLY 3-5 YEARS AFTER DIAGNOSIS

Often confused with more common diseases:

COPD | ASTHMA | CONGESTIVE HEART FAILURE

WHO’S AT RISK

SIGNS AND SYMPTOMS
- Persistent shortness of breath (especially from mild physical activity)
- Persistent dry, nonproductive cough
- Crackling sound when breathing in (sounds like Velcro®)
- Finger clubbing (widening and rounding of the fingertips)

COMMON RISK FACTORS
- Most common in individuals 50-70 years old
- History of smoking (greater than 20 pack-years)
- Exposure to metal dusts and wood dusts
- Gastroesophageal reflux disease (GERD)
- Genetics/family history

If you suspect that you or a loved one may have IPF, talk to a doctor about seeing a specialist

VISIT BREATHLESSIPF.COM TO LEARN MORE

COPD, chronic obstructive pulmonary disease.

Copyright ©2016, Boehringer Ingelheim Pharmaceuticals, Inc. All rights reserved. (01/16)  PC-IPF-0003-PR