

# Fifth Third Bank's \$30 Billion Community Commitment Plan

DEVELOPED WITH THE NATIONAL COMMUNITY REINVESTMENT COALITION (NCRC)



FEBRUARY 2016

## \$27.5 BILLION

Fifth Third's community development commitment announced.



## LENDING & INVESTMENTS

**\$30 BILLION**

- Mortgage Lending: \$11 billion
- Small Business Lending: \$10 billion
- Community Development Lending & Investments: \$9 billion

SUMMER 2016

6

Community Engagement & Listening Sessions



6

Cities across our footprint



200

Community groups involved



## FIFTH THIRD IMPACT INITIATIVES

**\$158.4 MILLION**

- Housing-Related Investments
- Small Business-Related Investments
- Philanthropy & Community Sponsorships
- Inclusion & Diversity Initiatives
- Supplier Diversity Programs
- Financial Empowerment Programming
- Banking Solutions & Accessibility (branches, multicultural marketing and product innovation)

NOVEMBER 2016

## \$30 BILLION

NCRC and Fifth Third sign revised community plan through 2020.



[53.com/commitment](https://www.53.com/commitment)