

About compare.com

[Compare.com](http://compare.com) is a limited liability corporation headquartered in Richmond, VA, majority owned by the Admiral Group, LLC, the UK's second largest auto insurer and a member of the FTSE 100. Currently offering car insurance comparison services for US consumers in 48 states, compare.com allows consumers to fill out a single form and get multiple quotes from trusted auto insurers. Through simple side-by-side comparison, compare.com makes finding the best available rates on car insurance easy.

About CompanyKane

Founded in 2005, CompanyKane is a full-service advertising agency with operations in Connecticut and New York that prides itself on providing innovative creative solutions for national Brands. Our team hybrid approach affords clients access to best-in-class creative thinkers without the bureaucracy and overhead of traditional ad agencies. CompanyKane is the proud home to a diverse range of clients, from direct-response oriented InsideLook MD, and Snapper Cane to category leaders compare.com and Popcorn, Indiana. Visit www.companykane.com for more information.

About Koeppel Direct

Based in Dallas, Texas, Koeppel Direct is a leading direct response advertising agency, specializing in multichannel direct response television (DRTV.) As buyers of direct response advertising time, Koeppel Direct assists clients in strategically placing DR advertising, as well as creating an effective advertising campaign that maximizes their clients' ROI. In addition to DRTV, Koeppel Direct provides services for print, radio, and online -- offering a broad range of opportunities for their clients. Founded in 1995 by president Peter Koeppel, the company has grown into a dynamic and diverse team, with each team member bringing expert direct marketing and advertising knowledge and experience. The professional management and highly experienced staff have made Koeppel Direct one of the leading direct response advertising agencies in America. For more information, please visit www.koeppeledirect.com.