



FOR IMMEDIATE RELEASE

HUDSON'S BAY COMPANY RIO 2016 TEAM CANADA COLLECTION PRODUCT SHEET

The official Team Canada replica wear will be available at all Hudson's Bay locations across Canada beginning May 4, 2016, and online at thebay.com/teamcanada today.

Priced from \$15 to \$30 for Accessories; \$20 to \$70 for Kids/Infants; and \$19.99 - \$150 for Men's/Women's Clothing and Outerwear, the full collection will dress Canadians in a way that unites us, spreading the Games spirit from coast-to-coast-to-coast, and bringing everyone together to share in a momentous patriotic experience.

As the Official Outfitter of Team Canada, Hudson's Bay provides each Olympic and Paralympic Team member with leisurewear, jackets, pants and accessories as part of their Rio 2016 uniform. The full clothing kit includes Closing Ceremony and Podium looks, as well as village wear, all designed exclusively by Hudson's Bay Company's in-house team of designers.

Star items in the collection include:

Podium Jacket (\$95)

A classic track jacket style with a colour-blocked band across the chest, the podium jacket makes a statement featuring the Canada wordmark. Maple leaf graphics also add interest to the sleeves. Available for Men and Women.

Closing Ceremony Jacket (\$125)

The closing ceremony jacket is a sleek water-resistant, full zip jacket featuring a roll away hood and zippered pockets. The colour-blocked band down the center back showcases the Canada wordmark, as the athletes exit the world stage. Available for Men and Women.

Maple Leaf Canada Hoodies (\$95)

A modern take on the classic hoodie, the maple leaf Canada hoodies come in a range of colours and feature cut & sew details, zipper pockets and a scuba-neck hood. The Canada wordmark and maple leaves are showcased on the front and sleeves. Available for Men, Women and Children.

Colour Block Canada Tees (\$20 - \$35)

No matter your preference, these sporty, modern t-shirts feature colour blocking, and a strong Canada wordmark that come in a variety of pleasing and fun styles to show your support to team Canada. Available for Men, Women and Children.

Additionally, Hudson's Bay Company enlisted world-renowned Canadian fashion designers Dean and Dan Caten, Dsquared2, to design Team Canada's Opening Ceremony uniform. The look which includes a jacket, shirt and pants is a formal take on an athletic look and uses a red, white and black colour palette. The Dsquared2 collection also includes three T-shirts and a hat.

Opening Ceremony Jacket (\$150)

Constructed from a blend of a windbreaker and a tailored blazer, the sporty red jacket has an elegant edge. On the front, the nylon cotton blend jacket is built with flap pockets, rubberized buttons, ribbed cuffs and a bonded zip pocket on the chest. The back reveals tails with an elastic drawstring and a three-dimensional print of the word Canada and the maple leaf. Available for Men and Women.

Opening Ceremony Shirt (\$85)

A white jersey T-shirt features tailored cotton poplin sleeves and bottom tails to perfectly match the length of the opening ceremony jacket. The shirt features the Canada wordmark arched across the chest and an over-sized stylized maple leaf printed on the back. Available for Men and Women.

Opening Ceremony Pant (\$140)

Flat, front tapered track pant cut from lightweight stretch wool with modern rubberized zippers and elastic waist and ankles.

Opening Ceremony Hat (\$30)

Dsquared2's classic trucker cap in black, with Canada appliqued in three-dimensional, white raised embroidery

Animal T-Shirts (\$30)

Accompanying the Opening Ceremony outfit is a limited edition line of t-shirts, designed for style-focused spectators. The capsule collection depicts iconic Canadian animals, a bear, squirrel and beaver together with the maple leaf rendered in Dsquared2's playful illustrative style.

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