



LAS VEGAS FACTSHEET

Premier Exhibitions, Inc.
3340 Peachtree Rd NE
Suite 900
Atlanta, GA 30326

Where:

- LUXOR Las Vegas

When:

- August 2, 2008 - Permanent

Hours:

- 10am – 10pm, 7 days a week

Ticket Prices:

- Online: Purchase tickets online by visiting www.PremierExhibitions.com.

Quick Facts:

- The *Titanic* was 882 feet 8 inches long, 92 feet 6 inches in breadth. The *Titanic* weighed 52,310 tons or 117,174,400 pounds.
- The *Titanic's* wreck site is located 963 miles northeast of New York and 453 miles southeast of the Newfoundland coastline. *Titanic* lies 2.5 miles beneath the ocean surface, where the pressure is 6,000 pounds per square inch.
- It cost \$7.5 million to build *Titanic* and carried a \$5 million insurance policy. It would cost about \$400 million to build *Titanic* today.
- A first-class ticket for a parlor suite started at *Titanic* cost \$4,350, which would be approximately \$50,000 today. The most expensive rooms were more than \$80,000 in today's currency.
- A third-class ticket at *Titanic* cost \$35, which is approximately \$620 in today's currency. Up to 10 people resided in third-class rooms. The rooms were divided by male and female often times splitting families.
- *Titanic* was the largest Ship built prior to 1912 and the largest moving object built by man.

Fun Info

- In the 1898 novel *Futility*, 14 years before the sinking of the *Titanic*, Morgan Robertson penned a fictitious tale about a ship named *Titan*, which collide with an iceberg. Some of the uncanny similarities between the book and the *Titanic* disaster include the month (April), the length of the ship (*Titanic* 882.5 feet, *Titan* 800 feet), and the number of passengers on board (*Titanic* 2,200; *Titan* 2000).
- A first-class ticket for a parlor suite on *Titanic* cost \$4,350, which would be approximately \$50,000 today.
- First-class passengers had the luxury of paying for their leisure while on board: a ticket to the swimming pool cost 25 ¢, while a ticket for the squash court (as well as the services of a professional player) cost 50¢.



- The forward part of the boat deck was promenade space for first-class passengers and the rear part for second-class passengers. People from these classes thus had the best chance of getting into a lifeboat simply because they could get to them quickly and easily.
- The *Titanic* had its own newspaper, the *Atlantic Daily Bulletin*, prepared aboard the ship. In addition to news articles and advertisements, it contained a daily menu, the latest stock prices, horse-racing results, and society gossip.

ABOUT PREMIER EXHIBITIONS, INC.:

Premier Exhibitions, Inc. located in Atlanta, Georgia and Vancouver, British Columbia, Canada; is a foremost presenter of museum quality exhibitions throughout the world. Premier is a recognized leader in developing and displaying unique exhibitions for education and entertainment, including *Titanic: The Artifact Exhibition*, *BODIES...The Exhibition*, *Tutankhamun: The Golden King and the Great Pharaohs*, *Pompeii The Exhibition*, *Dinosaurs Unearthed*, *Dinosaurs Alive!*, *Extreme Dinosaurs*, *Xtreme BUGS!*, *Creatures of the Deep* and *Real Pirates* in partnership with National Geographic, as well as *Saturday Night Live: The Exhibition*.

RMS Titanic, Inc., a wholly owned subsidiary of Premier Exhibitions, Inc., is the only company permitted by law to recover objects from the wreck of Titanic. The Company was granted Salvor-in-Possession rights to the wreck of Titanic by a United States Federal Court in 1994 and has conducted eight research and recovery expeditions to Titanic recovering more than 5,500 artifacts. In the summer of 2010, RMS Titanic, Inc., conducted a ground-breaking expedition to Titanic 25 years after its discovery, to undertake innovative 3D video recording, data gathering and other technical measures so as to virtually raise Titanic, preserving the legacy of the Ship for all time.

Additional information about Premier Exhibitions, Inc. is available at the Company's website www.PremierExhibitions.com