



Bobbie's Bio

Bobbie Thomas is a beauty and fashion expert, author, and self-proclaimed professional girlfriend who encourages everyone to use style as a powerful form of self-expression. As the Style Editor for NBC's TODAY show, millions of people tune in every week for her "Bobbie's Buzz" segments where she shares her favorite fashion, beauty, and lifestyle finds. She has appeared on a variety of TV programming including E! Red Carpet coverage, Style Network's Fashion Police, The View and Wendy Williams. Her national column, "the Buzz" was featured in *In Touch Weekly* for over seven years, and she also authored the bestselling book, *The Power of Style: Everything You Need to Know Before You Get Dressed Tomorrow*. In the fall of 2015, she co-founded her own beauty line, Woosh™ Beauty.

Beyond her professional accomplishments, Bobbie has a personal passion for encouraging more open dialogue about the topic of infertility. Shortly after getting married in May of 2013, Bobbie and her husband began discussions about starting a family. At 39 years old, she realized that having a baby might be difficult. Through discussions with her husband and her doctor, she ended up pursuing in vitro fertilization (IVF) treatment, which ultimately led to the birth of her son, Miles, in July 2015. Bobbie decided to share her journey to parenthood because, looking back, she wishes she'd had conversations about fertility sooner, and known the questions to ask her doctors. Bobbie believes strongly that awareness and education are fundamental when it comes to providing women and men with reproductive options, and that infertility is a topic more people should be openly talking about.

Bobbie Thomas is a paid spokesperson of the Fertility Facts: Know More. Start Asking. campaign.