**RACINE, WISC., July 27, 2016:** This mosquito season OFF!® is helping to equip families with the latest expert information on mosquito protection by launching the Mosquito Minute. An interactive, multimedia educational tool, the Mosquito Minute offers a series of one-minute podcasts, along with other informational resources, in which the experts from the SC Johnson Entomology Research Center dispel many of the misconceptions about mosquito protection, share their expertise and offer practical tips and tricks for mosquito bite prevention.

Experience the interactive Multimedia News Release here: <http://www.multivu.com/players/English/7854231-sc-johnson-mosquito-minute/>



Mosquito Eggs

**Backed by Research**

OFF!® has been supported by 60 years of pest control expertise at the world’s largest privately held, urban entomology research facility. The SC Johnson Entomology Research Center houses about 20 species of insects, including four species of mosquitoes, such as *Aedes aegypti*  as well as *Aedes albopictus*.

With increased concerns about mosquito bites, it’s important that consumers can easily access accurate and reliable information about mosquitoes. That’s why SC Johnson has created the Mosquito Minute, a series of downloadable audio installments which will help families learn relevant facts this mosquito season.

**About the Mosquito Minute**

Featuring tips and expert resources from OFF!®, the Mosquito Minute is a hub of accessible and practical information about how families can protect themselves from mosquitoes.

* **Look for Regular Updates**: Follow weekly updates from the experts at OFF!®
* **Get Informed**: Check out fact sheets with mosquito protection tips and tricks
* **Access Additional Resources:** Download high-resolution images
* **Get Started:** Check out the first episode [here](http://www.mosquitominute.com/), where the experts set the record straight on the most common misconceptions about personal repellents

For more information on how to protect your family from mosquitoes, follow OFF!® on: [Facebook.com/OFF](https://www.facebook.com/OFF/?fref=ts) and [Instagram.com/OFFoutdoors](https://www.instagram.com/offoutdoors/).



SC Johnson Entomologists



Mosquito Pupae



Adult Aedes aegypti Mosquitoes



Researcher Examines Aedes Aegypti



OFF!® Personal Repellents

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