

# CISION®

+ PR Newswire  
a CISION company

The Next Generation of Media Intelligence & Content Distribution



The Pioneer of  
Media Monitoring

1892  
Cision founded

186  
years of visionary  
leadership



The Pioneer of Commercial  
News Distribution

1954  
PR Newswire founded

## UNPARALLELED GLOBAL DISTRIBUTION



2M  
customer stories  
delivered daily



25,000+  
SEC documents  
filed annually



200+  
satellite media  
tours annually



40+ languages  
170+ countries



300,000+  
media distribution  
points

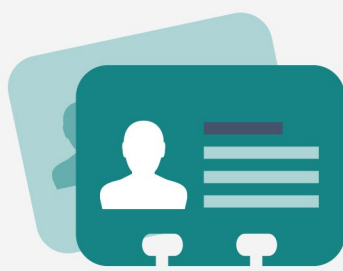


Nearly 10,000  
websites, apps  
& databases



1M+  
social distribution  
followers

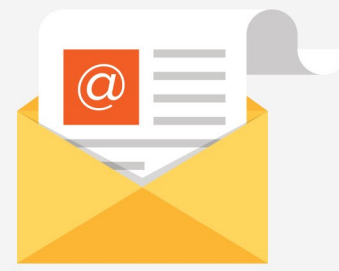
## UNRIVALED INFLUENCER ACCESS



1.6M+  
media contacts, outlets  
& opportunities



300,000  
digital influencers



6,500  
media queries  
per month

## UNMATCHED MEDIA MONITORING



25,000+  
hours of daily  
broadcast content



100,000+  
managed social  
media accounts



200+  
charts and reports  
available for analysis

## UNPRECEDENTED RESULTS

//CODiE//  
2016 SIIA CODiE WINNER

Best Business Information Solution  
Best Content Analytics Solution

G<sup>2</sup> | CROWD

Leader, Spring 2016  
Most Reviewed Product of 2015



Ranked #1  
by journalists<sup>1</sup>



Industry-leading  
story views<sup>2</sup>



98 of 100  
top agencies  
are customers

Sources: 1. 2013 survey of PR Newswire for Journalists members conducted by leading professional services firm 2. SEMrush

Share your brand's story with the audiences that matter the most. Explore expanded global content distribution options from Cision and PR Newswire!

CISION®  
Power Your Story.

LEARN MORE

[www.cision.com](http://www.cision.com)