



Roche Diagnostics

Editorial Topics & Ideas

Listed below are selected topics for which Roche could provide background information, subject matter experts to interview, or bylined articles. To discuss, please contact Mike Weist or Todd Siesky.

Automation and workflow

LEAN Six Sigma Nirvana? The single-sample, connected lab concept is here

Labs are feeling pressure to further centralize diagnostic testing to streamline workflows and give doctors an at-a-glance dashboard of patient data. Does the connected lab configuration deliver?

Cancer diagnostics and liquid biopsy

The brave new world of liquid biopsy: What will plasma samples mean to oncology testing?

The use of plasma samples for use in detecting EGFR mutations for NSCLC opens a new world for patients and clinicians alike. How will it change cancer diagnostics & clinical practice?

Point-of-care testing and antibiotic stewardship

The lab's critical role in the fight against antimicrobial resistance

Inappropriate use of antibiotics makes the treatment of microbial infections increasingly challenging. Labs can provide tools and critical data to jump-start an effective antibiotic stewardship program.

Cervical cancer screening and clinical practice

With the experts having weighed in, will primary HPV testing overtake pap and co-testing?

With guidance from ACOG and other medical bodies supporting the use of HPV primary testing, and other countries adopting it as standard practice, what is motivating US OB/GYNs to adopt it—or not?

Anatomic pathology and cancer diagnostics

The immunotherapy revolution in oncology: How will tissue diagnostics move it forward?

Nowhere do companion diagnostics and personalized medicine play a more prominent role than in oncology and the growing field of immunotherapy. What lies on the horizon for AP labs?

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