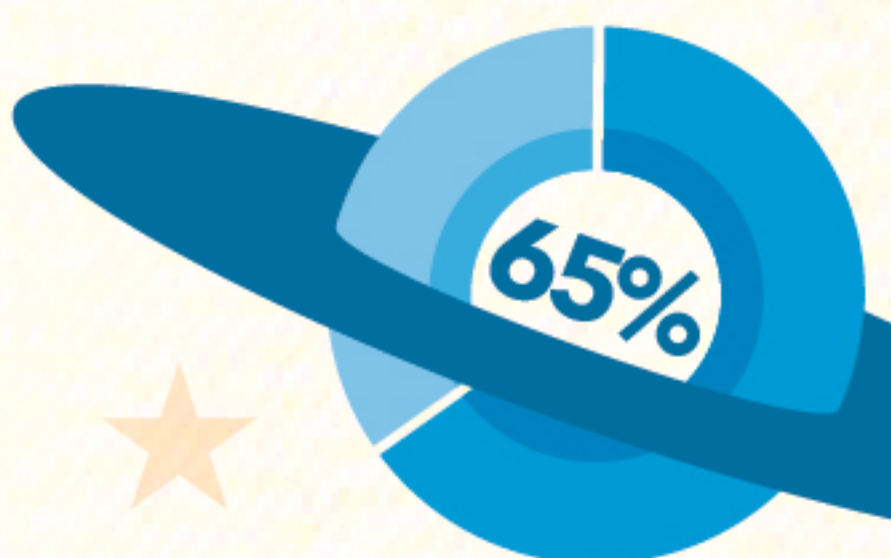
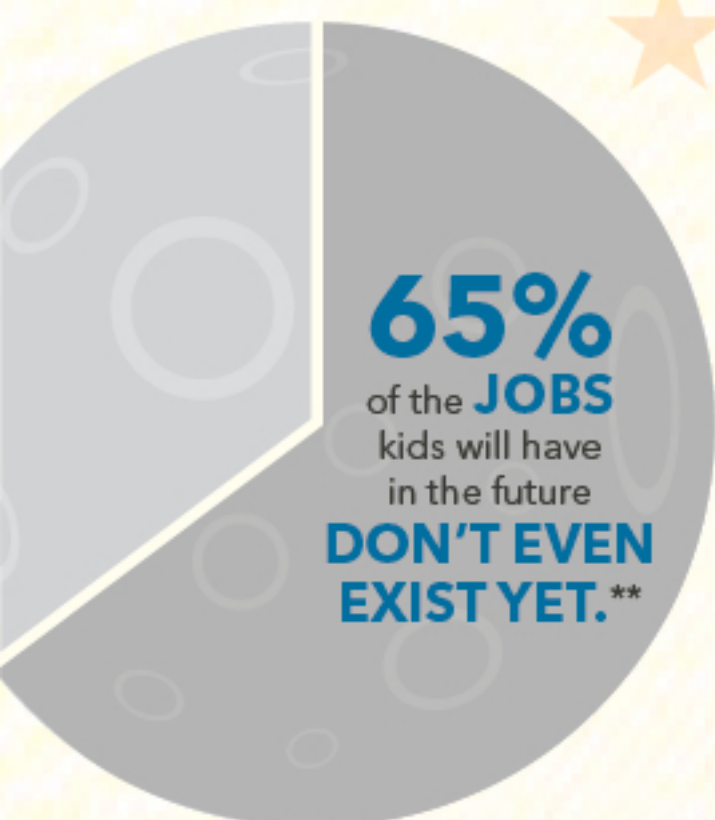


# HOW TO HELP YOUR CHILD SKYROCKET TO SUCCESS

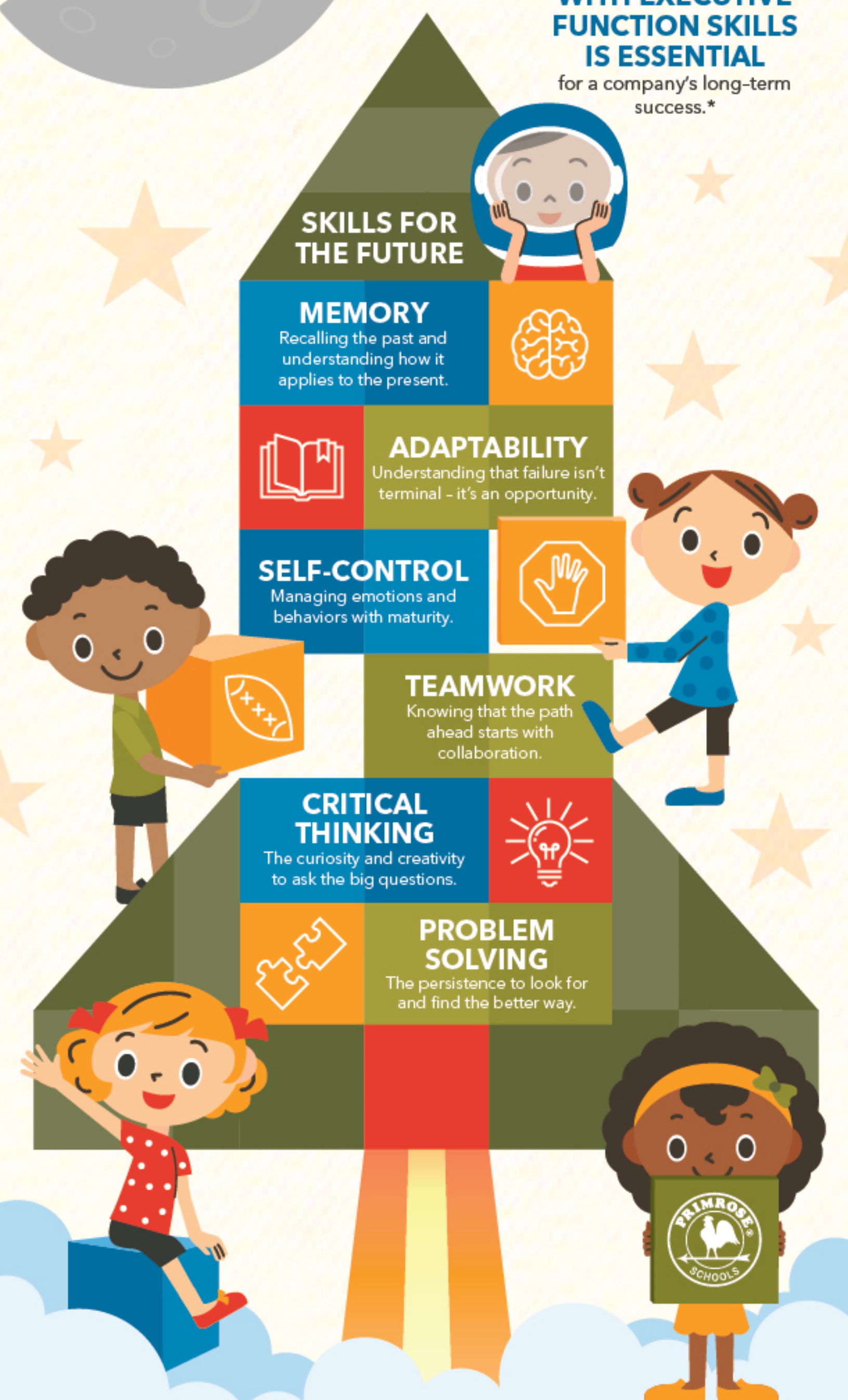
Your child's future is built on more than ABCs and 123s. The skills they need most to succeed long term – like critical thinking, problem solving and memory – are also what HR professionals look for. Within their first five years, you can start nurturing your child's **executive function skills** so they can reach for the next horizon.



of HR professionals ranked **EXECUTIVE FUNCTION SKILLS AS MORE IMPORTANT** than technical skills, good grades and excellent references.\*



of HR professionals say **HIRING EMPLOYEES WITH EXECUTIVE FUNCTION SKILLS IS ESSENTIAL** for a company's long-term success.\*



Learn more at [PrimroseSchools.com/Skills](https://www.primroseschools.com/Skills)

\* The Bantam Group with Primrose Schools, *An HR Perspective on Executive Function Skills in Entry-Level Candidates*, April, 2017.

\*\*U.S. Department of Labor, comp. Futurework - The Trends and Challenges of Work in the 21st Century. Rep. U.S. Department of Labor, 6 Sept. 1999. Web. 27 Apr. 2017.

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