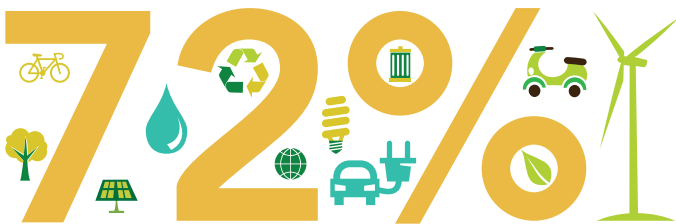




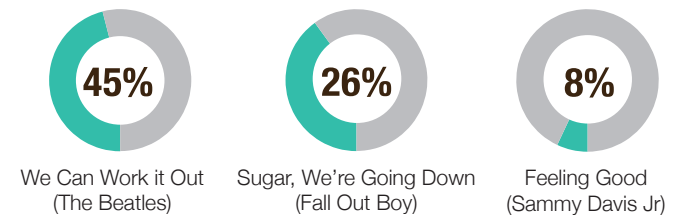
### PARIS IS A GOOD IDEA

72% of SMB owners support the Paris Climate Agreement.



### LIGHT AT THE END OF THE TUNNEL

45% of SMB owners say We Can Work It Out is the U.S. sustainability theme song.



17%

Dissatisfied or Very Dissatisfied



33%

Neither Satisfied nor Dissatisfied



37%

Satisfied



14%

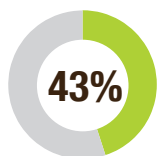
Very Satisfied

### WE ARE SATISFIED

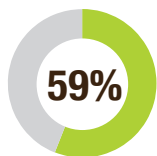
40% of SMB owners are satisfied with sustainability at their companies.

### SUSTAINABILITY PRACTICES AT WORK

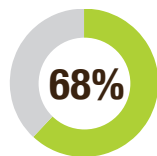
71% of SMB owners say printing less is a critical sustainability practice.



Installing automatic shutoff



Use energy-efficient lighting systems



Use virtual tools to conduct meetings

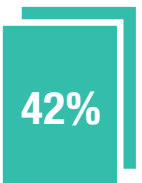
### EFFICIENCY IS THE WAY TO GO

67% of SMB owners are using supplies and materials more efficiently.



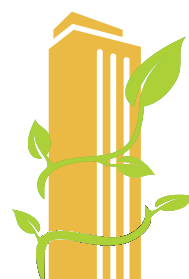
Minimize water consumption by using water-conserving plumbing fixtures

Offer paperless billing and other recycling programs



### NO CONFIDENCE IN THE CAPITAL

63% of SMB owners say sustainability has worsened since January 2017, while 36% feel about the same or much better.



### COMMITTED TO GREEN

52% of SMB owners are committed to increasing their sustainable business activities. Only 7% are not committed to this effort.

