

Ad Council Credits: Prediabetes Awareness Campaign

Credits

Core Campaign Team:

Creative

Executive Creative Director/AD: Michael Paterson
Executive Creative Director/Copy: Ryan Wagman
Associate Creative Director/CW: Andrew Chisholm
Art Director: Monica Apodaca
Associate Creative Director/AD: Juan Dominguez
Associate Creative Director/CW: Nikki Lorenzo
Copywriter: Sean Buckhorn

Account

Managing Director: Corinne Lowry
Management Supervisor: Tillie Fell
Account Supervisor: Charlotte Spatcher

Production

Executive Producer: Lee Weiss
TV Producer: Danielle Magee, Karen Goodman
Radio Producer: Joanna Starling
Music Producer: Sean Tuccillo
Business Manager: Libby Fine

TV

Production company: Pet Gorilla
Director: Luc Schurgers
Executive Producer: Dominic Bernacchi
Line Producer: Theo Brooks
Edit: H&O Post
Executive Producer: David M. Fowler
Post Producer: Alexa Benitez
Editor: Jacks Genega
Assistant Editor: Adam Forman
Color: David Torcivia
Conform: Tony Rivas
Audio: Nutmeg
Mixer: Frank Verderosa

Music:

Puppies – Marmoset
Goats – Massive Music
Hedgehogs – Jingle Punks

Graphics: Black Hole
Lead Designer/Animator: Reginald Butler
Executive Producer: Krystn Wagenberg
Senior Producer: Felix S. Cabrera

Radio

Studio: Sonic Union
Mixer: Rob McIver & Steve Rosen

Music: APM