

**Ready PSA Creative Credits**  
**2017 Ready Campaign**

Client/Brand:	New York City Emergency Management
Agency:	Schafer Condon Carter
Executive Creative Director:	Denny Hebson
Art Director:	Charlie Tin Lim
Copywriter:	Christina Honan
Account Supervisor:	Molly Gilles
Account Executive:	Katie Cottrell
Retoucher:	Melissa d'Ouille
Studio Artist:	Ruben Ortiz
Studio Artist:	Colleen Bennett
Production Supervisor:	Andy Wood
Producer:	Dennis Bannon
Production Company:	The Sweet Shop
Director:	Noah Marshall
Editorial House/Sound Design/Mix:	Optimus
Radio Production/Sound Design/Mix:	NoiseFloor