



**DOING THE
MOST GOOD™**

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The Salvation Army: Doing the Most Good

The Salvation Army is one of the world's largest and oldest providers of social services. Originally established in London in 1865, the Army has been helping people for more than 150 years internationally and for more than 130 years in the United States.

The Salvation Army USA comprises six separate Salvation Army corporations in the United States: National Headquarters, The Salvation Army World Service Office, Central Territory (Illinois corporation), Eastern Territory (New York corporation), Southern Territory (Georgia corporation) and Western Territory (California corporation).

- In 2016, The Salvation Army's 3,500 officers, 65,000 employees and 3.2 million volunteers served nearly 25 **million Americans in need**. That's almost one person, every second, every day.
- The Salvation Army's faith-based mission calls it to **meet human needs in His name without discrimination**, regardless of gender, race, sexual orientation, physical disability, age, creed or religion.
- The Army has **7,551 centers of operation** covering every ZIP code in the country.
- We also have a **worldwide presence**, providing assistance to people in 128 countries around the world.

The Salvation Army serves millions of people through dozens of services directly targeting the needs of local communities – from homelessness, hunger, and Christmas assistance, to disaster relief and substance abuse rehabilitation.

- Through the public's generosity in 2016, in the United States alone:
 - The Salvation Army served more than **56 million meals to the needy**.
 - **128,000** people received help through **rehabilitation services**.
 - **234,00** underprivileged children attended **day care and summer day camps**.
 - The Army provided over **10 million nights of shelter**.
 - **272,000** people received **help during times of disaster**.
 - More than **3 million** families and children were served during the **holidays**.
 - Over **1.5 million** people received help through **senior, medical and institutional services**.
- Since 2015, The Salvation Army has partnered with the Indiana University Lilly Family School of Philanthropy to measure the **Human Needs Index** (HumanNeedsIndex.org), a new approach to understanding poverty in the U.S. that draws on The Salvation Army's rich collection of service-related data.

The Salvation Army is a responsible steward of generosity in every community.

- As a national average, **82 cents of every dollar** The Salvation Army spends go directly to support community service programs – far exceeding the Better Business Bureau’s guideline of 65 percent.
- According to *The New York Times*, “The Salvation Army is **widely considered exemplary** among nonprofits in handling cash collections.”
- The Salvation Army enjoys and appreciates the **support of many major corporate donors** at the national and local levels. Nationally, major supporters include Walmart Stores, JCPenney, Dallas Cowboys, Target Corporation, FedEx, UPS and Krispy Kreme.
- All **donations remain in the communities** where they originate.
- To donate or learn more, please visit SalvationArmyUSA.org, call 1-800-SAL-ARMY or contact your local Salvation Army office.

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