



JNA Awards announces 2017 Honourees

HONG KONG, 22 June 2017 – The JNA Awards proudly announced its highly anticipated list of Honourees or finalists across 10 categories at a news conference held on the sidelines of the June Hong Kong Jewellery & Gem Fair.



(From left) Jim Li of Guangdong Gems & Jade Exchange; Caroline Yuan of Shanghai Diamond Exchange; Peter Suen of Chow Tai Fook Jewellery Group; Wolfram Diener of UBM Asia; Letitia Chow of UBM Asia; Rita Maltez of Rio Tinto Diamonds; Abhishek Parekh of KGK Group; Liu Zheng of Guangdong Land Holdings

The event, now in its sixth year, is a premier awards programme that recognises and celebrates excellence and achievement in the jewellery and gemstone industry, with a focus on advancing the trade in Asia.

This year, close to 100 highly qualified entries from 13 countries and regions, namely China, Fiji, Hong Kong, India, Japan, Malaysia, Singapore, South Korea, Switzerland, Taiwan, Thailand, United Arab Emirates and Vietnam, were received.

The categories that drew the most number of entries were the Industry Innovation of the Year, Brand of the Year – Retail and Young Entrepreneur of the Year.





Letitia Chow, Chairperson of the JNA Awards and Director of Business Development – Jewellery Group at UBM Asia, remarked, “It is very motivating to see another year with record-breaking entry numbers, with first-time entrants accounting for 22 percent of the applications. Nowadays, companies have to innovate, not only to thrive, but to survive. The impact of innovation is evident in different aspects of production, including marketing, supply chain management, gem and metal technologies, product development and business strategies.”

The 2017 independent judging panel consists of industry experts namely Albert Cheng, Advisor to the World Gold Council, Far East (WGC); James Courage, former Chief Executive of Platinum Guild International and former Chairman of the Responsible Jewellery Council; Lin Qiang, President and Managing Director of the Shanghai Diamond Exchange (SDE); Nirupa Bhatt, Managing Director of the Gemological Institute of America (GIA) in India and the Middle East; Yasukazu Suwa, Chairman of Suwa & Son, Inc of Japan; and Mark Lee, Research Director of Asia Pacific Institute for Strategy (APIFS).

WGC’s Cheng said, “I am happy to see increased participation this year, especially from Southeast Asia and China. Although this creates more debate for the judging panel, it helps further strengthen the Awards.”

“The quality and geographical breadth of this year’s entrants confirm the relevance of such awards, reflecting the focus of the region’s push on innovative and evolving technical and environmental developments, while increasing the importance on consumer responsibility and creative marketing,” Courage commented.

“The shortlisted entries not only demonstrate solid achievements and effective approaches in problem-solving, they also set examples of good leadership,” noted Lin of SDE.

GIA’s Bhatt shared, “It is encouraging to see the high quality of entries, which makes our responsibility as judges more challenging and exciting. Recognition like this inspires entrants to further grow their talent and accelerate the pace of innovation.”





Lee of APIFS added, “The JNA Awards is an excellent platform to showcase the industry’s development and successes. It’s very impressive to see the participants’ passion, innovation and contribution to the trade.”

Brand of the Year – Retail

Goldendew Co Ltd – South Korea
Shenzhen Ideal Jewellery Co Ltd - China
Soft Touch Jewellers LLC – United Arab Emirates
Tanaka Kikinzoku Jewelry K K - Japan

eSupplier of the Year

Kela - China
Kiran Gems Private Ltd - India
Shree Ramkrishna Exports Pvt Ltd - India

Industry Innovation of the Year

3D Jewellery Company Ltd - China
Chow Tai Fook Jewellery Co Ltd – Hong Kong
Gübelin Gem Lab Ltd - Switzerland
Shenzhen Lingchengben Technology Corporation Limited - China
Shenzhen Perfect Love Diamond Co Ltd - China
Shenzhen Sunfeel Jewelry Co Ltd - China
Voguegold Jewellery - China
Zhejiang Angeperle Co Ltd - China

Manufacturer of the Year – Jewellery

KGK Group – Hong Kong
Shenzhen Foreway Group Co Ltd - China
Shenzhen Ganlu Jewelry Co Ltd - China
Shenzhen Gemhorn Jewelry Co Ltd - China

Outstanding Enterprise of the Year – ASEAN

China Stone Co Ltd - Thailand
Phu Nhuan Jewelry Joint Stock Company - Vietnam
Tomei Consolidated Berhad - Malaysia

Outstanding Enterprise of the Year – Greater China

Gold Dragon Jewellery Group Holdings Ltd - China
Hiersun - China
Shenzhen Ideal Jewellery Co Ltd - China





Shenzhen Xingguangda Jewelry Industrial Co Ltd - China
Zhejiang Angeperle Co Ltd - China

Outstanding Enterprise of the Year – India

KGK Diajewels India Private Ltd- India
Kiran Gems Private Ltd - India
RMC Gems India Ltd - India

Retailer of the Year (450 outlets and below)

Kashi Jewellers - India
Phu Nhuan Jewelry Joint Stock Company - Vietnam
SK Jewellery Pte Ltd - Singapore
Tomei Consolidated Berhad - Malaysia

Sustainability Initiative of the Year

J Hunter Pearls - Fiji
KGK Diajewels India Private Ltd - India
PANDORA Production Co Ltd - Thailand

Young Entrepreneur of the Year (Age 40 and below)

Mr Rihen Mehta, 7Cs Group – United Arab Emirates
Mr Zhou Can Kun, Shenzhen Batar Investment Holding Group Co Ltd - China
Mr Zhang Guo Tao, Shenzhen Darry Jewelry Co Ltd – China
Ms Qi Xiaoman, Zhejiang Angeperle Co Ltd – China

The winners will be announced at the JNA Awards Ceremony and Gala Dinner scheduled for 14 September during the September Hong Kong Jewellery & Gem Fair.

For more information, visit <http://www.JNAawards.com/> or contact:

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Notes for Editors:

1. About the Headline Partner

1.1 Chow Tai Fook Jewellery Group Limited (www.chowtaifook.com)

Chow Tai Fook Jewellery Group Limited (Stock Code: 1929) is a world-class leading jeweller listed on the Main Board of The Stock Exchange of Hong Kong in December 2011, and has become the largest jeweller listed in Hong Kong by market capitalisation .

The iconic brand "Chow Tai Fook" of the Group has been widely recognised for its trustworthiness and authenticity, and renowned for product design, quality and value. The acquisition of Hearts On Fire, an internationally acclaimed U.S. luxury diamond brand, in August 2014 has further underpinned the Group's stature as a diamond expert in the industry.

The Group boasts an extensive retail network comprising over 2,300 Chow Tai Fook and Hearts On Fire stores spanning more than 500 cities in Greater China, Singapore, Malaysia, South Korea and the United States, as well as a strong and fast growing e-tail network through operating its Chow Tai Fook e-Shops and various e-tail accounts on other online shopping platforms.

The Group's sophisticated vertically integrated business model provides it with an effective and tight control over the entire operation chain from raw material procurement, design, production, to marketing and sales through its extensive POS and e-tail channels.

2. About the Honoured Partners

2.1 KGK Group (www.kgkgroup.com)

The KGK Group was founded in 1905 by Kesrimal Kothari and Ghisilal Kothari of Jaipur (India), with the humble task of trading gemstones between India and Burma. With a global presence across 19 countries today, the privately held group has evolved into one of the most preferred brands in the gemstone and jewellery industry, with a vertically integrated operation that spans the entire





supply chain from mines to brands. KGK is one of the few conglomerates covering the entire spectrum of mining, sourcing, manufacturing and distribution of coloured gemstones, diamonds and jewellery for over a century. KGK Group has a resilient team of 12,000 employees with operations and offices in Asia, Australia, North and South America, Europe and Africa. Having achieved an impeccable reputation in the gemstone, diamond and jewellery trade, the group has recently diversified into real estate.

2.2 Rio Tinto Diamonds (www.riotinto.com/diamondsandminerals)

Rio Tinto Diamonds is one of the world's major producers of rough diamonds and operates a fully integrated diamond exploration, mining and marketing business.

For over three decades, the company has been an important participant in the international diamond market with two world class underground diamond mines in Australia (Argyle) and Canada (Diavik) and an advanced diamond project in India (Bunder).

Rio Tinto Diamonds' production is sorted and prepared for sale at its sales and marketing office in Antwerp, Belgium, supported by a network of representative offices in Hong Kong, Mumbai and New York. It also operates a niche cutting and polishing factory in Perth, Australia for the rare pink diamonds from its Argyle mine. Rio Tinto Diamonds is a leading supporter of the Kimberley Process, as well as a founding member of the Responsible Jewellery Council and the Diamond Producers Association.

2.3 Shanghai Diamond Exchange (www.cnsde.com)

Authorised by the State Council, the Shanghai Diamond Exchange (SDE) is the only diamond exchange in China and provides diamond dealers a fair and safe transaction venue under close supervision. It also enjoys a favourable taxation policy and is operated in accordance with international best practices of the diamond industry.

Established in 2000, the SDE is a non-profit, self-regulating membership organisation and a member of the World Federation of Diamond Bourses.





2.4 The Guangdong Gems & Jade Exchange

Founded in February 2016, the Guangdong Gems & Jade Exchange is one of two provincial jewellery trading platforms authorised by the People’s Government of Guangdong Province.

Aggregating resources from key industrial hubs across Guangdong including Guangzhou, Pingzhou of Foshan, Yangmei of Jieyang and Sihui of Zhaoqing, the Guangdong Gems & Jade Exchange joins hands with world-renowned jewellery brands in setting up an international supply chain integrated service platform that offers a secure and convenient trading experience for domestic and overseas jewellers.

The Guangdong Gems & Jade Exchange is set to benefit China’s jewellery industry in a variety of areas, such as the promotion of a healthier and more balanced international division of labour, foreign trade development, cross-border resource management and consumer market growth. As part of this effort, it will take full advantage of the base and influence of Guangdong’s jewellery industry and the benefits stemming from the Belt and Road Initiative to establish linkages with national and global gemstone and jewellery markets.

2.5 The Guangdong Land Holdings Limited (www.gdland.com.hk)

The Guangdong Land Holdings Limited (GDLAND), with its headquarters in Hong Kong, is listed on The Stock Exchange of Hong Kong Limited, and is a subsidiary of GDH Limited, which is Guangdong Province’s largest conglomerate operating outside Mainland China.

The principal business of GDLAND is property development and investment, including but not limited to the development and operational management of the innovative commercial real estate, urban complex and industrial business complex. As the strategic arm of GDH Limited, GDLAND engages in the business development of commercial real estate, as well as the projects of urban and industrial complex.





GDLAND's flagship project, namely the "Buxin Project", is planned to become the biggest and most advanced jewellery mart in the world, including a large-scale jewellery trading and exhibition centre along with other facilities, with a lot size of over 87,000 square metres and the construction scale (floor area) is expected to be more than 700,000 square metres. The Buxin Project, which is located in the Buxin area of Luohu district in Central Shenzhen, close to the Shuibei Gold and Jewellery Base, is expected to develop the area into one of the most influential gold and jewellery trading and exchange platforms in China and around the world.

3. **About UBM Asia** (www.ubmasia.com)

Owned by UBM plc listed on the London Stock Exchange, UBM Asia is the largest trade show organiser in Asia and the largest commercial organiser in China, India and Malaysia. Established with its headquarters in Hong Kong and subsidiary companies across Asia and in the US, UBM Asia has a strong global presence in 24 major cities with 32 offices and 1,300 staff.

With a track record spanning over 30 years, UBM Asia operates in 19 market sectors with 230 events, 28 targeted trade publications, 18 round-the-clock online products for over 2,000,000 quality exhibitors, visitors, conference delegates, advertisers and subscribers from all over the world. We provide a one-stop diversified global service for high-value business matching, quality market news and online trading networks.

UBM Asia has extensive office networks in China, Southeast Asia and India, three of the world's fastest growing B2B events markets. UBM China has 12 offices in the major cities in mainland China, including Beijing, Shanghai, Guangzhou, Hangzhou, Guzhou and Shenzhen, where we organise 90 events. In ASEAN, UBM Asia operates from its offices in Malaysia, Thailand, Indonesia, Singapore, Vietnam and the Philippines with 70 events in this region. UBM India teams in Mumbai, New Delhi, Bengaluru and Chennai organise over 20 events every year across the country.

UBM Asia was awarded 'Asia's Most Reliable Trade Show Organizer Award' in Hong Kong's Most Valuable Companies Awards (HKMVCA) 2016.





4. About JNA (www.jewellerynewsasia.com)

JNA is the flagship publication of UBM Asia's Jewellery Group. First published in 1983, the title is the leader in providing up-to-date international jewellery trade news with an Asian insight. It features original, in-depth reports by experienced journalists covering the latest developments in the diamond, pearl, coloured gemstone, jewellery manufacturing, and equipment and supplies sectors.

