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Chow Tai Fook and Gübelin Gem Lab among innovators to shine at JNA Awards 2017

HONG KONG, 7 September 2017 - Reflecting the increasingly important role that innovation plays in the jewellery and gemstone industry, JNA Awards 2017 is paying tribute to a record number of companies that have successfully melded technology and creativity to deploy game-changing processes into their operations.



1. A Chow Tai Fook 'T MARK' diamond has an inscription that is virtually invisible to the naked eye
2. A Gübelin Gem Lab gemmologist inspecting a sapphire
3. One of Shenzhen Perfect Love Diamond's ALLOVE boutique
4. Zhejiang Angeperle's Pearl Museum

The JNA Awards is one of the most rigorous and prestigious international awards programmes, which aims to promote and uphold excellence in innovation, creativity,





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leadership, sustainability and best business practices with a focus on initiatives that have a positive impact on Asia's jewellery and gemstone sector. The Award recipients and honourees will be feted at a gala celebration on Thursday, 14 September, at the InterContinental Hong Kong.

The Industry Innovation of the Year category has the most number of finalists this year with eight, namely 3D Jewellery Co Ltd, Chow Tai Fook Jewellery Group Ltd, Gübelin Gem Lab Ltd, Shenzhen Lingchengben Technology Co Ltd, Shenzhen Perfect Love Diamond Co Ltd, Shenzhen Sunfeel Jewelry Co Ltd, Voguegold Jewellery and Zhejiang Angeperle Co Ltd. "Innovation remains at the forefront of the jewellery industry as companies rethink their long-term strategies to get ahead and stay relevant. The impact of innovation is evident in various aspects of their businesses, including production, marketing, supply chain management, gem and metal technologies, product development and business strategies," explained Letitia Chow, Chairperson of the JNA Awards, Founder of JNA, and Director of Business Development – Jewellery Group at UBM Asia.

For the first time in its six-year history, the JNA Awards is presenting the Lifetime Achievement Award to two exemplary leaders – Firmin Robert Wan of Tahiti and Jacques Pol Branellec of Jewelmer from the Philippines.

"They are visionaries who are passionate about what they do, and who constantly challenge themselves to tread unknown paths in pursuit of their dreams. They overcame natural and man-made obstacles, both the expected and unexpected," Chow said. "Through sheer drive and determination, Mr. Wan and Mr. Branellec have succeeded in accomplishing groundbreaking developments in the cultivation of Tahitian pearls and golden South Sea pearls, respectively. While growing their enterprises into branded and thriving businesses, they have also transformed how these beautiful natural gems are perceived, admired and treasured by the world."

This year's independent judging panel consists of industry experts Albert Cheng, advisor to the World Gold Council, Far East; James Courage, former chief executive of Platinum Guild International and former chairman of the Responsible Jewellery Council; Lin Qiang, president and managing director of the Shanghai Diamond Exchange (SDE); Nirupa Bhatt, managing director of the Gemological Institute of America in India and the Middle East; Yasukazu Suwa, chairman of Suwa & Son, Inc of Japan; and Mark Lee, research director of the Hong Kong-based Asia Pacific Institute for Strategy.





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The JNA Awards is supported by Headline Partners Chow Tai Fook and SDE, together with Honoured Partners KGK Group, Rio Tinto, Guangdong Gems & Jade Exchange, and Guangdong Land Holdings Ltd.

The much-anticipated awards ceremony and gala dinner is a ticketed event by application only. Interested parties can book their seats now by submitting an online application form.

Here is the full list of the individuals and companies that have been shortlisted as Honourees for JNA Awards 2017:

Brand of the Year – Retail

Goldendew Co Ltd - South Korea
Jewel Corner - Soft Touch Jewellers LLC - United Arab Emirates
Shenzhen Ideal Jewellery Co Ltd - China
Tanaka Kikinzoku Jewelry K K - Japan

Industry Innovation of the Year

3D Jewellery Company Ltd - China
Chow Tai Fook Jewellery Group Ltd - Hong Kong
Gübelin Gem Lab Ltd - Switzerland
Shenzhen Lingchengben Technology Co Ltd - China
Shenzhen Perfect Love Diamond Co Ltd - China
Shenzhen Sunfeel Jewelry Co Ltd - China
Voguegold Jewellery - China
Zhejiang Angeperle Co Ltd - China

Manufacturer of the Year – Jewellery

KGK Group - Hong Kong
Shenzhen Foreway Group Co Ltd - China
Shenzhen Ganlu Jewelry Co Ltd - China
Shenzhen Gemhorn Jewelry Co Ltd - China

Outstanding Enterprise of the Year – ASEAN

China Stone Co Ltd - Thailand
Phu Nhuan Jewelry Joint Stock Company - Vietnam
Tomei Consolidated Berhad - Malaysia

Outstanding Enterprise of the Year – Greater China

Dongguan Gold Dragon Jewelry Co Ltd - China
Hiersun - China





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Shenzhen Ideal Jewellery Co Ltd - China
Shenzhen Xingguangda Jewelry Industrial Co Ltd - China
Zhejiang Angeperle Co Ltd - China

Outstanding Enterprise of the Year – India

KGK Diajewels India Pvt Ltd - India
Kiran Gems Pvt Ltd - India
RMC Gems India Ltd - India

Retailer of the Year (450 outlets and below)

Kashi Jewellers - India
Phu Nhuan Jewelry Joint Stock Company - Vietnam
SK Jewellery Pte Ltd - Singapore
Tomei Consolidated Berhad - Malaysia

eSupplier of the Year

Kela - China
Kiran Gems Pvt Ltd - India
Shree Ramkrishna Exports Pvt Ltd - India

Sustainability Initiative of the Year

J Hunter Pearls Fiji (Ltd) - Fiji
KGK Diajewels India Pvt Ltd - India
PANDORA PRODUCTION CO LTD - Thailand

Young Entrepreneur of the Year (Age 40 and below)

Chau Tsankwan, Shenzhen Batar Investment Holding Group Co Ltd - China
Qi Xiao Man, Zhejiang Angeperle Co Ltd - China
Rihen Mehta, 7Cs Group - United Arab Emirates
Zhang Guo Tao, Shenzhen Darry Jewelry Co Ltd - China

For more information, visit <http://www.JNAawards.com/> or contact:

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Notes for Editors:

1. About the Headline Partner





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1.1 Chow Tai Fook Jewellery Group Limited (www.chowtaifook.com)

Chow Tai Fook Jewellery Group Limited is a world-class leading jeweller listed on the Main Board of The Stock Exchange of Hong Kong in December 2011, and has become the largest jeweller listed in Hong Kong by market capitalisation.

The iconic brand "Chow Tai Fook" of the Group has been widely recognised for its trustworthiness and authenticity, and renowned for product design, quality and value. The acquisition of Hearts On Fire, an internationally acclaimed U.S. luxury diamond brand, in August 2014 has further underpinned the Group's stature as a diamond expert in the industry.

The Group boasts an extensive retail network comprising over 2,300 Chow Tai Fook and Hearts On Fire stores spanning more than 500 cities in Greater China, Singapore, Malaysia, South Korea and the United States, as well as a strong and fast growing e-tail network through operating its Chow Tai Fook e-Shops and various e-tail accounts on other online shopping platforms.

The Group's sophisticated vertically integrated business model provides it with an effective and tight control over the entire operation chain from raw material procurement, design, production, to marketing and sales through its extensive POS and e-tail channels.

1.2 Shanghai Diamond Exchange (www.cnsde.com)

Authorised by the State Council, the Shanghai Diamond Exchange (SDE) is the only diamond exchange in China and provides diamond dealers a fair and safe transaction venue under close supervision. It also enjoys a favourable taxation policy and is operated in accordance with international best practices of the diamond industry.

Established in 2000, the SDE is a non-profit, self-regulating membership organisation and a member of the World Federation of Diamond Bourses.

2. About the Honoured Partners

2.1 KGK Group (www.kgkgroup.com)

The KGK Group was founded in 1905 by Kesrimal Kothari and Ghisilal Kothari of Jaipur (India), with the humble task of trading gemstones between India and Burma. With a global presence across 19 countries today, the privately held group has evolved into one of the most preferred brands in the gemstone and jewellery industry, with a vertically integrated operation that spans the entire supply chain from mines to brands.





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KGK is one of the few conglomerates covering the entire spectrum of mining, sourcing, manufacturing and distribution of coloured gemstones, diamonds and jewellery for over a century. KGK Group has a resilient team of 12,000 employees with operations and offices in Asia, Australia, North and South America, Europe and Africa. Having achieved an impeccable reputation in the gemstone, diamond and jewellery trade, the group has recently diversified into real estate.

2.2 Rio Tinto Diamonds (www.riotinto.com/diamondsandminerals)

Rio Tinto Diamonds is one of the world's major producers of rough diamonds and operates a fully integrated diamond exploration, mining and marketing business.

For over three decades, the company has been an important participant in the international diamond market with two world class underground diamond mines in Australia (Argyle) and Canada (Diavik) and an advanced diamond project in India (Bunder).

Rio Tinto Diamonds' production is sorted and prepared for sale at its sales and marketing office in Antwerp, Belgium, supported by a network of representative offices in Hong Kong, Mumbai and New York. It also operates a niche cutting and polishing factory in Perth, Australia for the rare pink diamonds from its Argyle mine. Rio Tinto Diamonds is a leading supporter of the Kimberley Process, as well as a founding member of the Responsible Jewellery Council and the Diamond Producers Association.

2.3 The Guangdong Gems & Jade Exchange (<http://en.gdgje.com/>)

Founded in February 2016, the Guangdong Gems & Jade Exchange is one of two provincial jewellery trading platforms authorised by the People's Government of Guangdong Province.

Aggregating resources from key industrial hubs across Guangdong including Guangzhou, Pingzhou of Foshan, Yangmei of Jieyang and Sihui of Zhaoqing, the Guangdong Gems & Jade Exchange joins hands with world-renowned jewellery brands in setting up an international supply chain integrated service platform that offers a secure and convenient trading experience for domestic and overseas jewellers.

The Guangdong Gems & Jade Exchange is set to benefit China's jewellery industry in a variety of areas, such as the promotion of a healthier and more balanced international division of labour, foreign trade development, cross-border resource management and consumer market growth. As part of this effort, it will take full advantage of the base and influence of Guangdong's jewellery industry and the benefits stemming from the





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Belt and Road Initiative to establish linkages with national and global gemstone and jewellery markets.

2.4 The Guangdong Land Holdings Limited (www.gdland.com.hk)

The Guangdong Land Holdings Limited (GDLAND), with its headquarters in Hong Kong, is listed on The Stock Exchange of Hong Kong Limited, and is a subsidiary of GDH Limited, which is Guangdong Province's largest conglomerate operating outside Mainland China.

The principal business of GDLAND is property development and investment, including but not limited to the development and operational management of the innovative commercial real estate, urban complex and industrial business complex. As the strategic arm of GDH Limited, GDLAND engages in the business development of commercial real estate, as well as the projects of urban and industrial complex.

GDLAND's flagship project, namely the "Buxin Project", is planned to become the biggest and most advanced jewellery mart in the world, including a large-scale jewellery trading and exhibition centre along with other facilities, with a lot size of over 87,000 square metres and the construction scale (floor area) is expected to be more than 700,000 square metres. The Buxin Project, which is located in the Buxin area of Luohu district in Central Shenzhen, close to the Shuibe Gold and Jewellery Base, is expected to develop the area into one of the most influential gold and jewellery trading and exchange platforms in China and around the world.

3. About UBM Asia (www.ubmasia.com)

Owned by UBM plc listed on the London Stock Exchange, UBM Asia is the largest events organiser in Asia, India and SE Asia. We are also the leading commercial organiser in China. Established with its headquarters in Hong Kong and subsidiary companies across Asia and in the US, UBM Asia has a strong global presence in 25 major cities with 36 offices and over 1,600 employee.

With a track record spanning over 30 years, UBM Asia operates in 11 market sectors with over 290 events, 28 targeted trade publications, 18 round-the-clock online products for over 2,000,000 quality exhibitors, visitors, conference delegates, advertisers and subscribers from all over the world. We provide a one-stop diversified global service for high-value business matching, quality market news and online trading networks.

UBM Asia has extensive office networks in China, Southeast Asia and India, three of the world's fastest growing B2B events markets. UBM China has 12 offices in the





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major cities in mainland China, including Beijing, Shanghai, Guangzhou, Hangzhou, Guzhou and Shenzhen, where we organise 90 events. In ASEAN, UBM Asia operates from its offices in Malaysia, Thailand, Indonesia, Singapore, Vietnam and the Philippines with 70 events in this region. UBM India teams in Mumbai, New Delhi, Bengaluru and Chennai organise over 20 events every year across the country.

UBM Asia was awarded 'Asia's Most Reliable Trade Show Organizer Award' in Hong Kong's Most Valuable Companies Awards (HKMVCA) 2017.

4. About JNA (www.jewellerynewsasia.com)

JNA is the flagship publication of UBM Asia's Jewellery Group. First published in 1983, the title is the leader in providing up-to-date international jewellery trade news with an Asian insight. It features original, in-depth reports by experienced journalists covering the latest developments in the diamond, pearl, coloured gemstone, jewellery manufacturing, and equipment and supplies sectors.

