

## The Chaleur® Story

Chaleur- Beauty Enhanced by Heat is the result of some accidental experimentation and good parenting by Founder and Inventor, Dan Young. Dan is known by many as “the mad heat scientist.” Dan is the inventor of a proprietary blend of minerals called LavaGel® which is the only self-heating technology of its kind in the world. You add water and get heat — no power required. This revolutionary technology began to change industries around the globe from self-heating medical blankets to food trays.

Fast-forward several years when Dan’s daughter began to suffer from crippling menstrual cramps. The pain was so bad she couldn’t move. Doctor appointment after doctor appointment -- nothing could be done other than heavy pain medications. Dan researched herbs, Chinese medicine and essential oils known for their pain relief capabilities. He created a mixture and added it into a LavaGel self-heating patch, and immediately his daughter found relief.

For Dan and his family, it was truly a miracle. He created enough of these patches for his other two daughters and his wife to try. Doctors confirmed the steam-heat was driving and activating the natural remedies at a rate more than 1000 times the normal, topical application.

The women in Dan’s family continued their pain-free lives wearing these patches to school, work, etc. Several months later, they noticed something even more incredible. The skin on their abdomens were firmer, smoother, younger looking. In particular, his wife noticed an incredible difference in areas where she had some fine lines and age spots. It was literally repairing and reversing the signs of aging.

Naturally, his family wanted heat-patches for their face. Dan traveled around the globe sourcing the best, heat-activated, natural ingredients to repair aging and created Chaleur —which translated in French means “heat.”

It started with one heated mask and one gel mask to reverse up to 20 different signs of aging. Soon enough it went from family to friends to friends of friends and eventually to spa’s all around the world and now this incredible technology is available for everyone.

***Today, Chaleur has anti-aging systems for the face, hands, feet, and more!***



## Chaleur

[sha-lure] **verb** chalauring or to chaluer

1. **the art of reversing and repairing the signs of aging with heat, at home, in pure relaxation using two products.**