



Milwaukee Tech Hub


Transforming the Milwaukee region into a thriving, innovation-based economy where technology, entrepreneurship and innovation are core to our success.

Why it's important

"Tech" can no longer be defined as a singular industry vertical. Many organizations that don't fit the traditional definition of a technology company are becoming increasingly centered around and dependent upon technology. It is critical for the Milwaukee region to strengthen its competitiveness in the innovation economy and create an identity that attracts and retains top technical talent.

 **\$27.6B**
economic impact from tech-dependent industries which equals nearly **one quarter** of the total regional economic output \$119.2B.


76K
tech workers

 a minimum of **31K**
job openings in the next 5 years. This figure does not include thousands of projected new jobs.

What we're doing

Dozens of local companies and organizations have joined forces to advance the Milwaukee Tech Hub movement – with a shared goal of growing technology and innovation in southeast Wisconsin. To be regionally and nationally competitive, industry leaders are focused on four key areas: talent, innovation, identity and community.

We're taking action to develop a strategic plan and formalize a tech industry coalition to pursue critical initiatives, as well as forming partnerships with economic development groups, educational institutions, non-profits and government.



Key focus areas



Talent

Grow and diversify the tech talent pool

Innovation

Increase the volume and velocity of innovation



Identity

Shift the narrative – "Milwaukee IS a tech hub!"

Community

Abundance mentality – everyone benefits



Learn more and get involved:

www.MKETechTalent.com

Strong and growing

Region has committed investments of more than **\$140M** in the last 18 months

