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**MANDY MOORE PARTNERS WITH WHOLE BLENDS AND UNICEF TO RAISE FUNDS FOR CHILDREN
LIVING IN EMERGENCY SITUATIONS**

Garnier Whole Blends unveils a holiday kit available exclusively at Walmart and launches a donation campaign on the @GarnierUSA Instagram page

New York, November 8th, 2018 – Today, more than 500 million children are living in countries affected by emergencies such as conflicts and natural disasters. They are the most vulnerable group facing the highest risk of violence, exploitation, disease and neglect. Garnier Brand Ambassador, Mandy Moore, has partnered with Whole Blends and UNICEF to raise awareness and funding to provide relief and help restore a sense of normalcy in children’s lives by lending her voice and platform to the cause. Mandy’s video detailing the cause and how people can get involved can be viewed [here](#).

There are two ways to participate in Garnier’s mission to raise funds for UNICEF USA. From today through December 31, \$1 of every purchase of the exclusive Whole Blends Holiday Kit sold at Walmart will support five children living in emergency situations for a day to have the opportunity to play, learn and heal.

Additionally, on Saturday, November 10, Garnier Whole Blends will host a donation campaign on the [@GarnierUSA](#) Instagram page. Garnier will invite the social community to comment a [blue heart emoji] on the @GarnierUSA post featuring the Whole Blends x UNICEF Holiday Kits from 10:00 AM PST to 10:00 PM PST. Each blue heart will amount to a \$1 donation by Garnier to UNICEF USA, up to a \$10,000. No purchase necessary.

This year marks the second year of Garnier’s three-year global partnership with UNICEF. In 2017, Garnier established a worldwide commitment to support UNICEF with \$1.3 million already donated in 2017 and a minimum of \$2.2 million guaranteed in 2018.

“I’m very proud to be working with Whole Blends to support UNICEF’s outstanding life-saving work caring for children and families in need,” said Mandy Moore, Garnier Brand Ambassador. “I want people to know that together by supporting UNICEF we have the power to help the world’s most vulnerable children and ensure that they have a bright future.”

UNICEF, which operates in more than 190 countries and territories, responds to children’s needs by providing safe water and hygiene, nutrition, health and protection and gives hope for the future by creating safe spaces for children to play and learn.

“UNICEF is grateful for Garnier’s partnership and commitment to building a better future for the next generation,” said Caryl M. Stern, President and CEO of UNICEF USA. “With Garnier’s support, we can better respond to the most vulnerable in emergencies, help restore a sense of normalcy, and fight for the survival of children who face incredibly tough circumstances.”

It costs UNICEF 20 cents to help support one child in an emergency situation for a day. Now through December 31, 2018, \$1 from every purchase of a Whole Blends Holiday Kit at Walmart or Walmart.com will be donated to UNICEF USA with a minimum guaranteed donation of \$300,000*.

The funding from the sale of the Whole Blends Holiday Kits supports UNICEF’s work in emergencies, which could include providing the following kits:

- The UNICEF [School-in-a-Box Kit](#) helps give children access to education in the world’s most challenging locations. This hard-shelled, aluminum box has everything a teacher needs to carry on classes for three months for 40 students. In addition to the basic school supplies, such as exercise books and pencils, the kit also includes a locally-developed teaching guide and curriculum, a wind-up solar radio and special paint to transform the kit’s lid into a blackboard.
- The UNICEF [Early Childhood Development Kit](#) can help 50 young children under the age of six to play and develop their skills in a time of stress. Kit contents include: puzzles and games, counting circle and boxes to stack and sort, board books and puppets for storytelling, art supplies, soaps and water containers for promoting hygiene. Within the kit, caregivers will also find an easy-to-use Activity Guide filled with suggestions on how to use each item based on a child’s age and interests.
- The UNICEF [Recreation Kit](#) is a game kit that can help 90 children recover from trauma through team sports with a teacher. It includes balls for several types of games, colored tunics for different teams, measuring tape for marking play areas and a whistle and scoring slate. The UNICEF [Hygiene Kit](#) is filled with essential items to help households safeguard family health in the aftermath of natural disasters. Packed in plastic buckets, the kits contain essential household supplies, including: soap, detergent, toothbrushes, toothpaste and towels.

In partnership with Garnier, UNICEF has helped children and families struck by natural disasters such as last year’s hurricanes in the Eastern Caribbean and earthquakes in Mexico, and humanitarian crises around the world in Jordan, Yemen and Bangladesh in 2017.

About the Whole Blends Holiday Kit in Support of UNICEF

Each Whole Blends Holiday Kit that helps fund the cause includes a full-size shampoo and conditioner, in addition to five single-use Whole Blends Care Cream Hair Masks: Illuminating Moroccan Argan & Camellia, Gentle Oat Milk & Rice Cream, Smoothing Coconut Oil & Cocoa Butter, Repairing Honey Treasures and Replenishing Legendary Olive. The kits are available exclusively at Walmart and

Walmart.com for a suggested retail price of \$9.88 exclusively in the following varieties:

- **Whole Blends Coco Cocoa Smoothing Haircare Holiday Kit in support of UNICEF**
This holiday kit features Whole Blends Smoothing shampoo and conditioner with coconut oil and cocoa butter. Whole Blends Smoothing hair care products are blended with purpose, bringing together sustainably-sourced coconut oil, a legendary smoother, with cocoa butter, known to soften. As a whole blend, it tames frizz and flyaways for twenty-four hours.
- **Whole Blends Honey Treasures Holiday Kit in support of UNICEF**
This holiday kit features Whole Blends Repairing Honey Treasures shampoo and conditioner. Whole Blends Honey Treasures hair care products are blended with purpose, bringing together lush honey, renowned for replenishment, with propolis and royal jelly, known to nourish and repair. As a whole blend, it strengthens and helps heal damaged hair.
- **Whole Blends Maple Remedy Holiday Kit in support of UNICEF**
This holiday kit features Whole Blends Restoring Maple Remedy shampoo and conditioner. Whole Blends Maple Remedy hair care products are blended with purpose, bringing together nourishing maple and castor oil. As a whole blend, it deeply nourishes and repairs hair.

For more information visit: www.garnierusa.com/unicef* and follow the conversation on social media at #GarnierSupportsUNICEF.

** In support of UNICEF's mission to help all children survive and thrive, Garnier USA will donate \$1 for every Whole Blends Holiday Kit sold between November 8 and December 31, 2018, with a minimum guaranteed donation of \$300,000. No part of the purchase price is tax deductible. UNICEF does not endorse any company, product or service. For more information, visit www.garnierusa.com/unicef.*

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About the Whole Blends Promise

Whole Blends believes in the power of blends, bringing together the best ingredients to provide hair care that really cares for your family's hair and the world we live in. Our products are blended with purpose to better nourish and care for every kind of hair. The Whole Blends Promise includes offering blends that are:

- Paraben-free gentle formulas
- Offer Argan oil that is purchased fairly and sustainably to support local farmers and communities
- Have PET bottles made with 30% post-consumer recycled material
- Produced in a facility committed to sustainability, reducing its waste and water consumption per unit by approximately 58% and 47% respectively, since 2005
- Commit to recycling through a partnership with TerraCycle to keep empty beauty and personal care packaging out of landfills

About Garnier

Garnier, a L'Oréal USA brand, was developed in 1904 in France by hair care expert Alfred Amour Garnier

and is now present in more than 65 countries worldwide. Following the launch of Garnier in the United States in 1999 with Nutrisse hair color, the brand has continued to develop beauty products with a keen awareness of its responsibility to you and the planet. The entire collection of Garnier brands available in the U.S. includes Nutrisse, Fructis hair care and Fructis Style, Olia hair color, Color Sensation hair color, SkinActive and Whole Blends hair care. For more information visit www.garnierusa.com or follow us on Instagram, Twitter, Facebook, Pinterest and Snapchat @GarnierUSA.

About UNICEF

The United Nations Children's Fund (UNICEF) works in more than 190 countries and territories to put children first. UNICEF has helped save more children's lives than any other humanitarian organization, by providing health care and immunizations, clean water and sanitation, nutrition, education, emergency relief and more. UNICEF USA supports UNICEF's work through fundraising, advocacy and education in the United States. Together, we are working toward the day when no children die from preventable causes and every child has a safe and healthy childhood. For more information, visit www.unicefusa.org.