

MultiVu Subscription Services

100% EXECUTION POWER – 0% RETAINER FEE



The **MultiVu Subscription** represents an All-in-One Strategic Solution for all your communication challenges. Built on a new strategic approach that provides you with all your options, when you need them most, to make sure you can maximize your ability for best results.

NEED AN EARNED BOOST AGAINST A TARGETED CAMPAIGN?

WE CAN DO THAT

NEED A PAID EFFORT ON A NEW TARGET FROM MARKETING?

WE CAN DO THAT

The **MultiVu Subscription** makes it easy to activate and deliver targeted boosts across – **Earned, Paid, Owned** and **Social**. No pricing hassles, just strategic execution when you need it most.



What is the MultiVu Subscription?

- It is an ongoing partnership that includes exclusive access to the **MultiVu Strategy, Creative, Media** and **Executive Teams** (50+ people with hundreds of years of combined experience)
- It allows you to expand the scope and reach of any campaign by leveraging an all-access pass to **MultiVu's Strategic Solutions**.



Why MultiVu?

MultiVu knows that clients value their own time, internal and external resource constraints, strong ideas, Strategic Solutions, and proven ROI. Our deep and diverse pool of Industry Leading talent are extremely passionate about bringing award-winning, best in class stories and concepts to life. We believe that these are the cornerstones to successful communication programs that lead to the desired business results.



How does it Work?

Choose the commitment level that works for you - **\$100k, \$150k** or **\$250k** and enjoy the full benefits of our **Preferred Partner Program**.

Preferred Partner Program

- ▶ Exclusive access to our highest level of expertise across our **Strategy, Creative, Media** and **Executive Teams**
 - Delivered back to you are custom/fully integrated plans and turn-key execution with one team = Easy, Fast, On-Budget, and Better ROI
- ▶ **Strategic Overview Exploratory Sessions**
 - View into what programs are in place now
 - Review current campaign activations and calendars
 - Brutal Truths Exercises – Successes/Challenges/Results
- ▶ **Earned/Paid Media Program Assessments**
 - Strategic review of data/plans used for program targets
 - Post review of Strategic Solutions and Ideation planning program
- ▶ **Creative Content and Program Assessment**
 - Strategic review of content across all corporate channels **Websites, Social, YouTube, etc.**
 - Post review delivery of Creative and Ideation planning program
- ▶ **Subscription Program Support** includes a custom team to maximize your value and get the most out of our partnership
 - Quarterly intensive reviews with updates and insights into suggested changes to strategic approach
 - Monthly detailed reviews of results and impact on current campaigns
 - Weekly “Catch ups” to ensure day-to-day questions are being addressed
- ▶ Weekly access to our **Blog** and **Industry Insights Authors**
- ▶ Reserved “Red Carpet” access to all **Industry Panels, Best Practice Workshops** and **Webinars**
- ▶ **Preferred Partner Pricing** across all services
 - 10-20% discounts across the different recommended solutions we offer
 - All projects are aligned with overall communication strategy to maximize ROI, with all costs deducted from annual agreement.

START

MultiVu
Subscription
Services

Preferred Partner Pricing

\$100,000 MINIMUM COMMITMENT



MEDIA BUYS

Discounted rates apply (Negotiated on a per-project basis)



DIGITAL ANIMATION VIDEOS

Creative Fee reduction (\$1,500 from \$3,000)



DIGITAL BROADCAST DISTRIBUTION

20% off Final price



B-ROLL PRODUCTION AND DISTRIBUTION

10% off Final price (Producer expenses incurred at cost)



SATELLITE MEDIA TOURS

10% off Final price (Producer expenses incurred at cost)



CO-OP MEDIA TOUR

20% off Final price



RADIO MEDIA TOUR

12.5% off Final price



AUDIO NEWS RELEASE

10% off Final price



FACEBOOK LIVE/LIVE EVENT WEBCASTS

10% off Final price (Producer expenses incurred at cost)



VIDEO SHOOTS/EDITS

5% off Final price (reduction in editing rates per hour can apply)



INFOGRAPHICS/GIFS/VIDEOS FROM GIFS

10% off Final price



PSA PRODUCTION/DISTRIBUTION

10% off Final price (applies to projects over \$100k)



MULTICHANNEL NEWS RELEASES

18% savings (\$4,455 base with 600 words)



CAMPAIGN ROOM

\$15k - flat fee