***Creative Credits***

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| Brand | Ketel One |
| Client | Diageo North America |
| CMO | Ed Pilkington |
| Director | Jim Ruane |
| Creative Agency | FIG |
| CCO/Partner | Scott Vitrone |
| CSO/Partner | Caroline Krediet  |
| Strategy Lead | Anibal Casso  |
| Design Director & Lead Illustrator  | Max Friedman  |
| Creative Directors | Molly Jamison; David Goss, Jed Huer, Dave Canning |
| Creatives (Social Films) | Kelsey Heard; Reilly Schlitt |
| Executive Producer | Jill Landaker Grunes |
| Account Leads | Finnian O’Neill, Kristin Postill, Maxie Etess |
| Group Project Manager | Dee Dee Swartz |

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| Animation Director  | NiceShit Studio |
| Production Company  | Jelly  |
| Owner | Chris Page |
| Executive Producer  | Erika Panasci |
| Producer | Kavita Daggar |

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| Audio Post Production Company  | Butter Music and Sound  |
| Sound Design + Mix  | Eric Hoffman & Geoff Strasser of Mr. Bronx |
| Producer | Renée Massé  |
| Studio Director |  Ian Jeffreys  + Aaron Kotler |
| Executive Creative Director | Aaron Kotler |

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| Photography |  |
| Photographer | Jamie Chung |
| Producer | Elle Sullivan - ESW Productions  |
| Retoucher | The Post Office  |
| Owner / Head Retoucher | Rebecca Manson |

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| Media Partner | Carat  |