

MULTIVU HOLIDAY SUBSCRIPTION

\$50,000 YEAR-END HOLIDAY SUBSCRIPTION COMMITMENT



'Tis the season! **MultiVu** is rolling out a **Holiday Subscription** strategy pack to help you succeed in your end-of-year business goals. This limited-time offer will give you all the discounts and execution that our regular Subscription clients enjoy, but now with only half the commitment amount. No pricing hassles, just strategic execution when you need it most. You'll also receive a strategic planning session that is always available to our Subscribers. Together, we'll help you *make it rain, dear!*

Early Subscriber Bonus

Commit to the Holiday Subscription by 10/11 and receive a **FREE MNR + FREE Social Video** - a \$5,700+ value!



Why the Holiday Subscription?

We realize that the holidays are a busy time for you and that priorities and approaches can shift as new conditions arise. Our **Holiday Subscription** will give you the flexibility to adapt strategies to match your needs across **Earned, Paid, Owned** and **Social** initiatives.



How does it Work?

For a \$50K commitment, you will get access to our **Preferred Partner Pricing**, usually reserved for buy-ins of \$100K+. We'll also collaborate on how we can best help you achieve your end-of-year goals.

The **Holiday Subscription** must be used on or before 12/31/2019.



Will I be able to roll over any unused funds after December 31, 2019?

YES! If you have unused funds on the Subscription by 12/31/19, you may roll over the remaining amount on top of a new, full \$100k+ Subscription commitment for 2020.



Why MultiVu?

MultiVu knows that clients value their own time, internal and external resource constraints, strong ideas, **Strategic Solutions**, and proven ROI. Our deep and diverse pool of industry-leading talent are extremely passionate about bringing award-winning, best-in-class stories and concepts to life. We believe that these are the cornerstones to successful communication programs that lead to your desired business results. Let's *sleigh* those goals!

PREFERRED PARTNER PRICING

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MEDIA BUYS

Discounted rates apply (negotiated on a per-project basis)



DIGITAL ANIMATION VIDEOS

Creative fee reduction (\$1,500 from \$3,000)



DIGITAL BROADCAST DISTRIBUTION

20% off final price



B-ROLL PRODUCTION AND DISTRIBUTION

10% off final price (producer expenses incurred at cost)



SATELLITE MEDIA TOURS

10% off final price (producer expenses incurred at cost)



CO-OP MEDIA TOUR

20% off final price



RADIO MEDIA TOUR

12.5% off final price



AUDIO NEWS RELEASE

10% off final price



FACEBOOK LIVE/LIVE EVENT WEBCASTS

10% off final price (producer expenses incurred at cost)



VIDEO SHOOTS/EDITS

5% off final price (reduction in editing rates per hour can apply)



INFOGRAPHICS/GIFS/VIDEOS FROM GIFS

10% off final price



PSA PRODUCTION/DISTRIBUTION

10% off final price (applies to projects over \$100k)



MULTICHANNEL NEWS RELEASES

18% savings (\$4,455 base with 600 words)



CAMPAIGN ROOM

\$15k - flat fee

