



## Quotes from *Find Something New* Campaign Supporters

### **Boys & Girls Clubs of America President & CEO Jim Clark:**

“Preparing the next generation with the tools and opportunities they will need to successfully contribute to the workforce is critical for our nation and the economy. The work done by the Ad Council and the American Workforce Policy Advisory Board will aid many students and professionals with career pathways and job exploration they may not have normally accessed. Boys & Girls Clubs of America is proud to support this campaign and efforts to close the opportunity gap, enabling youth to exceed beyond the circumstances that surround them.”

### **General Motors Chairman & CEO Mary Barra:**

“Developing the nation’s talent for the future is a priority for General Motors. We are committed to a diverse workforce, with the ultimate goal of becoming the most inclusive company in the world, an important step to getting there is providing training and opportunities for success for all.”

### **SAP North America President DJ Paoni:**

“SAP is proud to work alongside other organizations to support the next generation of professionals and help build a workforce that better reflects the diverse communities we serve. We are committed to expanding career pathways for all individuals by providing accessible learning environments to further develop skills and competencies needed by our labor market not just today, but for the future. As part of a group of leading organizations that believe there are many ways to develop and recruit talent, we look forward to continuing to challenge the status quo to facilitate continuity of innovation and enablement for all.”

### **Society for Human Resource Management (SHRM) President & CEO Johnny C. Taylor, Jr., SHRM-SCP:**

“With a rapidly changing job market we need to provide American workers with the tools, resources and opportunities to succeed. This includes rethinking traditional pathways to success and new opportunities in the 21st century economy. Find Something New will serve as a vital resource for American workers and the COVID-19 recovery.”

### **U.S. Chamber of Commerce CEO Tom Donohue:**

“Many workforce and technology disruptions that were already underway were dramatically accelerated by the COVID-19 pandemic. We need to redouble our efforts to train or retrain the millions of workers whose jobs went away and won’t come back soon, or ever. The pandemic has underscored the need to recognize that a four-year college degree isn’t the only pathway to a good job. This campaign has taken on a new sense of urgency, and we’re proud that the U.S. Chamber Foundation is a part of this effort.”

### **Visa Chief Learning Officer Karie Willyerd:**

“At Visa, we are deeply committed to preparing both prospective and current employees for the future of work. These efforts have taken on increased significance given the effects of the COVID-19 pandemic on the U.S. labor market. We are excited to be part of this campaign to help the American workforce explore new ways to enhance their skills and pursue a range of different career paths. Our ability to reach individuals with the resources they need to develop and diversify their qualifications has never been more important.”

### **Western Governors University President Scott Pulsipher:**

“At WGU, we’re proud to support the Find Something New campaign, which will help Americans find high-quality upskilling and reskilling opportunities. We know that talent is universal, but too often, access to opportunity is not. At a time when many are out of work, it’s essential that we help connect Americans with education and training opportunities, including many they can access from the safety of their own homes.”