

## InterContinental Hotels & Resorts 75<sup>th</sup> anniversary

### InterContinental75 Anniversary Cocktail



Though the exact time of creation is debated (sources argue the origin is at the New York Bar in Paris in 1915 or a decade later at the height of Prohibition), the drinking of a French 75 cocktail has historically marked the celebration of major milestones. In honour of the InterContinental 75th anniversary and looking forward to the future of travel, hotels will feature a modern twist on this classic cocktail.

The InterContinental75 is a refreshing and delightfully botanical cocktail with a hint of honey and notes of citrus and herbal aromatics. The cocktail is mixed using The Botanist Islay Dry Gin, Piper-Heidsieck NV brut champagne, lemon juice and honey water.

Its non-alcoholic but equally delicious cousin, the Zero-Proof InterContinental75, is made with Seedlip Grove 42, Fever Tree Indian Tonic, apple juice, fresh lemon juice and honey water and garnished with mint and raspberry.

The perfect cocktails to celebrate our anniversary or any occasion!

#### **Beverage Partners**

**Piper-Heidsieck Champagne**, winner of the 2021 "[Best Champagne House of the World](#)", was founded in 1785 and is the first champagne brand to appear in a movie. Over the centuries, Piper-Heidsieck, known for its iconic cuvées, has fostered its reputation of international wine excellence well beyond the borders of France with one bottle popped every eight seconds. Piper-Heidsieck chief winemaker, Emilien Boutillat, received the 2021 International Wine Challenge's sparkling winemaker of the year award.

**The Botanist** is conceived, distilled and hand-crafted at Bruichladdich Distillery on Islay using 22 foraged island botanicals. The result is a smooth yet complex gin that speaks of its island home. The Botanist is made at one of the only distilleries in the world to be B Corp certified. B Corps are businesses that meet the highest verified standards of social and environmental performance, transparency, and accountability to balance profit with purpose.

**Seedlip** is the world's first non-alcoholic spirits brand. Founded by Ben Branson in 2015, Seedlip marries his 350-year farming heritage with a love of nature, flavor & design. Inspired by the 17<sup>th</sup> century book, *The Art of Distillation*, Ben tinkered with a copper still & homegrown herbs in his kitchen in the woods to create the first non-alcoholic spirit.

**Fever-Tree** is the world's leading supplier of premium carbonated mixers, made from the finest naturally sourced quality ingredients. Sold in over 80 countries worldwide, it was recently voted as the bestselling and top trending tonic water brand in the Drinks International Annual Brands Report 2021 for the seventh year running.