

## KOHLER Anthem Showering Valves, Controls Elevate the Shower's Design and Experience

This sleek new offering from KOHLER provides myriad combinations of temperature and spray control for handshowers, body sprays, rainheads and showerheads

**KOHLER**, Wis. – Dec. 1, 2021 – Every aspect of the new Anthem valves and controls from Kohler have been thoughtfully designed to give users a truly immersive showering experience, tailored to their exact specifications and altered according to their needs. With two valve platforms to choose from – mechanical and digital – and meticulously engineered to fit global plumbing standards, these precision systems elevate the showering routine to a next level sensory event, further expanding Kohler's industry-leading approach to digital showering.





The Anthem controls take their design cues from highend home furnishings and have a minimalist, sophisticated, and warmly tactile vibe. Like so many familiar electronic products, the digital valve control's touch-sensitive surface is intuitive and easy to use. The valves can control up to six outlets, allowing the user personalization over any combination of shower sprays, rainheads, showerheads, handshowers and body sprays. Each outlet can be independently adjusted to suit the user's specific temperature and flow desires, such as a soft, warm spray from the overhead rainhead along with strong, hot massage from the hand shower. Users can mix and match to their heart's content and then program up to 10 favorite presets to revisit anytime.

"A really great shower is based highly on personal preference and should be completely within the control of the user," says Lun Cheak Tan, Kohler VP of Industrial Design. "We have developed the Anthem valves and controls to empower bathers with the ability to manipulate flow, temperature and sprays to achieve a personalized wellbeing experience."

Because the digital Anthem controls are integrated with the KOHLER Konnect app, users have power over nearly every facet of their showering experience via their smart phone. They can also set default or max temperatures and monitor shower duration and water usage to maximize water conservation. Users can pair the controls up with voice assistants (pairings vary by region) to allow for voice operation, and there's even a "warm-up mode" that purges cold water from the pipes and puts a hold on the hot water for up to two minutes until users are ready to get in the shower. Anthem digital control offers independent

access to every spray and up to two temperature zones, making it easy to change settings with precision and choose individual levels of warmth for different areas of the body.

The Anthem mechanical controls have their own sophisticated look and feel. Buttons for each outlet pop open when pushed, converting into dials that allow users to set and adjust flow volume. Clear, commonly understood iconography takes any guesswork out of the process, paving the way to a personalized sensory experience that can be universally enjoyed. Anthem controls are available in polished chrome, brushed nickel, matte black, and brushed moderne

brass (finish options may vary by region).

These new Anthem controls from KOHLER transform the daily routine of showering into a customized corporeal event with the power to instill a sense of well-being and transform the day. With cutting-edge engineering, thoughtful design and a customer-centric mindset that has been an integral part of the company since 1873, Kohler continues to elevate the ordinary and awaken the senses with its new Anthem controls and valves.



For more details on Anthem controls, visit <a href="https://www.kohlerglobalshowers.com">www.kohlerglobalshowers.com</a>.

## About Kohler Co.

Founded in 1873 and headquartered in Kohler, Wisconsin, Kohler Co. is one of America's oldest and largest privately held companies comprised of nearly 38,000 associates. With more than 50 manufacturing locations worldwide, Kohler is a global leader in the manufacture of kitchen and bath products; engines and power systems; premier cabinetry, tile and lighting; and owner/operator of two of the world's finest five-star hospitality and golf resort destinations in Kohler, Wisconsin, and St. Andrews, Scotland.

As homes become increasingly connected, Kohler is focused on making everyday moments better through thoughtful design and smart technology. Kohler approaches smart bathroom design with the same dedication, precision, and care that has built the brand's global presence for well over a century.

## **Media Contact**

Vicki Valdez Hafenstein Kohler Public Relations victoria.valdezhafenstein@kohler.com

Jillian Rosone
Kohler Public Relations
Jillian.rosone@kohler.com