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# TO: NEWS PRODUCERS, ASSIGNMENT EDITORS AND AUTO REPORTERS

***\*\* EMBARGOED UNTIL 12:01AM ET ON TUESDAY, DECEMBER 15, 2020 \*\****

**MULTIVU VIDEO FEED: INSURANCE INSTITUTE FOR HIGHWAY SAFETY (IIHS) AWARD CRITERIA PUSHES MANUFACTURERS TO SCRAP INFERIOR HEADLIGHTS**

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| **SATELLITE FEEDS:** | |
| **Tuesday, December 15th 2020** | |
| **10:30 AM – 11:00 AM ET** | |
| **SD COORDINATES** | **HD COORDINATES** |
| **Galaxy 17** | **Galaxy 17** |
| **Transponder 20 – Slot 4** | **Transponder 20 – Lower** |
| **KU-Band** | **KU-Band** |
| **Downlink Freq: 12103 Vertical** | **Downlink Freq: 12091 Vertical** |
| **Bandwidth 6 MHz** | **Bandwidth 18 MHz** |
| **Symbol Rate: 3.9787** | **Symbol Rate: 13.235** |
| **Data Rate: 5.5** | **Data Rate: 18.2954** |
| **FEC: 3/4** | **FEC: 3/4** |
|  | |
| **Tuesday, December 15th 2020** | |
| **1:30 PM – 2:00 PM ET** | |
| **SD COORDINATES** | **HD COORDINATES** |
| **Galaxy 17** | **Galaxy 17** |
| **Transponder 20 – Slot 4** | **Transponder 20 – Lower** |
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**NEWS:** IIHS Award Criteria Push Manufacturers to Scrap Inferior Headlights

**FORMAT:** B-roll

**ADDITIONAL RESOURCES:** Video, hard copy requests, downloadable MPEG4, contact information and more available at: <https://www.multivu.com/players/English/88235141-iihs-award-criteria-push-manufacturers-to-scrap-inferior-headlights/>

**STORY SUMMARY:**

At least 10 manufacturers have improved their 2021 headlight offerings by eliminating or modifying inferior choices, according to new ratings from the Insurance Institute for Highway Safety. The *TOP SAFETY PICK*+ award is driving the improvements. Beginning in 2020, vehicles have only been able to qualify for the higher of the Institute’s two awards if they come equipped with good or acceptable headlights across all trims. Those tougher requirements marked the latest stage in an effort that IIHS began five years ago to address a longstanding problem. About half of all fatal crashes in the U.S. occur in the dark, and more than a quarter occur on unlit roads. Nevertheless, manufacturers have historically sold many models with several different headlight systems of varying quality.

IIHS adopted the more stringent 2020 criteria for *TOP SAFETY PICK*+ to encourage manufacturers to make good-functioning headlights standard equipment. The new headlight requirement will remain in place for the 2021 awards. Many 2020 models fell short of the Institute’s highest award as a result of the new headlight requirement. But manufacturers have reacted swiftly. In many cases, they simply stopped offering the systems that didn’t perform well enough in IIHS tests.

So far, manufacturers have boosted 10 models to *TOP SAFETY PICK*+ from *TOP SAFETY PICK*by eliminating or changing poor or marginal headlight packages. These include the Audi A7, Honda Accord, Hyundai Palisade, Mazda CX-30, Nissan Altima, Subaru Ascent, Toyota Highlander, Volvo S60, Volvo XC40 and Volvo XC60.

**B-ROLL INCLUDES:** Demonstrations of high vs. low beams, headlight testing and other related footage, soundbites from David Harkey, president, Insurance Institute for Highway Safety

**SOURCE:** Insurance Institute for Highway Safety

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