**Our operating hours are 8am-5.30 pm UK time Monday to Friday. Please ask about our out of hours services.**

**Branded Microsites   
Submission Template**

**MNR – Multichannel News Release / Basic**

Please complete and submit to [release@prnewswire.co.uk](mailto:release@prnewswire.co.uk)

Alternatively you can contact us on +44 (0)20 7454 5111

**The Essentials  
*Once we have these, we can start your order***

|  |  |  |  |
| --- | --- | --- | --- |
| **Chosen Branded Microsite** | MNR | Basic | |
| **Headline of press release:**  (We will use keywords to create the url) |  | | |
| **Contact details:**  Industry standards require a contact name, a telephone no. & optionally an email address as part of the contact details for media enquiries |  | | |
| Public | | Media only\* |
| **Dateline City (city of origin):** |  | | |
| **Source company (whom the release is about):** |  | | |
| **Wire Circuit and translations required:** |  | | |
| **Translations for approval:** | Yes / No | | |
| **Expected date of distribution:** Please put TBC if unknown but an estimate will assist us to meet your requirements |  | | |

**Page Design and Content**

***Tell us how you want your page to look***

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Specific instructions:** Please include website to refer to as a guide/attach brand guidelines/previous MNR example | |  | | | |
| **Image for Hero i.e.** [**Banner**](https://www.multivu.com/players/uk/8548251-martell-the-journey/) **(optional)**  Minimum. 1,250px wide by 450px tall | |  | | | |
| **Call-to-Action Button:**  [**Example**](https://www.multivu.com/players/uk/8476351-online-painting-competition-date-extended/) | | **Title:** | | **URL button links to:** | |
| **Tweetable Headline:**  Maximum 280 characters including spaces  [**Example**](https://www.multivu.com/players/uk/8512751-fdi-survey-uk-schools-last-in-oral-health/) | |  | | | |
| **Language toggles required:**  [Example](https://www.multivu.com/players/uk/8456751-johnson-controls-car-battery-winter-care/) - please note additional cost & turnaround + 24 hours | |  | | | |
| **Online Video Distribution** (one video, available for MNR only)**:** | | Yes / No | | Asset No.: | |
| **Assets (Images / Videos)**  **Basic: Maximum 3 Assets**  **MNR: Includes 6 Assets, more available for an additional fee**  [Accepted formats](http://www.multivu.com/players/English/prne-visual-storytelling-stunning-format/)  Small files can be emailed. For larger files we recommend sending via the site <https://www.wetransfer.com/>  **Caption for video:**  Maximum 60 characters including spaces |  | **Filename** | **Caption** | | **Asset Title** |
| **Asset 1** |  |  | |  |
| **Asset 2** |  |  | |  |
| **Asset 3** |  |  | |  |
| **Asset 4** |  |  | |  |
| **Asset 5** |  |  | |  |
| **Asset 6** |  |  | |  |
| **Asset 7** |  |  | |  |
| **Asset 8** |  |  | |  |
| **Asset 9** |  |  | |  |
| **Asset 10** |  |  | |  |
| **Asset 11** |  |  | |  |
| **Asset 12** |  |  | |  |

**Links and Docs**

***Provide us with any links, calls to action or related documents you want to include***

|  |  |  |
| --- | --- | --- |
| **Related links:** |  | |
| **Related documents:** | **Filename:** | **Title:** |
| **Filename:** | **Title:** |
| **Social Media Feeds (Please send url to required chosen account):**  [Example](https://www.multivu.com/players/uk/8513351-the-dragon-route-motorbike-tour/) |  | |

|  |  |
| --- | --- |
| **Strategic Web Placement**  **Options:** 10K, 20K, 50K  Guaranteed views to your MNR via audience targeting  Please note additional cost – contact your Sales Account Manager for more details - **5K included for the Basic MNR and 10K for the MNR** |  |

|  |  |
| --- | --- |
| **YouTube Video Promotion**  **Options:** 10K, 20K, 30K, 40K, 50K, 100K, 250K, 500K, 1M+  Guaranteed views on your YouTube video via audience targeting  Please note additional cost – contact your Sales Account Manager for more details **(note please apply 40% premium for alcohol content)** |  |

*\*Please note, the data package PR Newswire sends to 3rd party websites instructs the recipient that contacts are media only (if specified). However, it is down to the discretion of the individual sites whether they adhere to this instruction or not. Certain sites, particularly investor and niche services will screen contacts publicly as they consider this to be of value to their users. From time to time, subscribers who have received a story via our PR Newswire for Journalists feed may post a release complete with contacts on a personal blog or other site not directly linked to our feed. Due to our vast distribution network, it is impossible for us to police this kind of activity and as such, we cannot offer a guarantee against this. For these reasons, we would advise clients to provide an office number, rather than a personal mobile, for contact purposes. Rest assured that the majority of high-profile websites such as Yahoo and MSN will observe the 'media only' instruction.*