

Avicii Fact Sheet

About Avicii

In 2011, Avicii reached critical mass with the global success of “Le7els,” which became a No. 1 dance hit in the U.S. and the U.K. and sold four million tracks worldwide. It topped the charts in six other territories, went top 10 in many more, and garnered Bergling his second Grammy nomination. Other hits, including “Silhouettes” and “I Could Be the One” (featuring Nicky Romero) followed and 2012 also brought a much-publicized remix of Madonna’s “Girl Gone Wild.” In 2013, Avicii won his first American Music Award (for Favorite Electronic Dance Music Artist) and his first MTV Europe Music Award (EMA) (for Best Electronic Artist).

In 2014 Avicii cemented his place in the firmament of superstar recording artist/DJ’s with the success of his genre-defying debut album, True, on PRMD Records. The album not only satisfied the 25-year-old Swede’s restless creative urge to push musical boundaries, it also upped the ante on what dance music could be by blending the earthy sounds of folk, country, and bluegrass with soaring pop melodies, funky disco jams, and driving house beats. True spawned the 4x-platinum guitar-laden stomper “Wake Me Up,” which hit No. 1 in 81 countries and became the most streamed song of all time on Spotify (over 300 million plays) and the No. 1 most Shazamed song worldwide, while racking up 2.6 billion international streams and 600 million combined YouTube views. Upon True’s release, The New York Times heralded Avicii as “an artist carrying today — and tomorrow — on his shoulders.”

Last year he was named World’s Best Electronic Dance Artist at the World Music Awards, and “Wake Me Up” won Top Dance/Electronic song at the Billboard Music Awards and EDM Song of the Year at the iHeartRadio Music Awards. He also enjoyed chart success with True’s subsequent singles “Hey Brother” and “Addicted To You” which featured Audra Mae, who also sings on the “Feeling Good” track recorded in collaboration with Volvo Cars for their New Beginning brand campaign.

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Overview

(MORE THAN) 1 BILLION STREAMS ON SPOTIFY
25 MILLION SINGLES
5 MILLION (ADJUSTED) ALBUMS
MOST SHAZAMED ARTIST 2013
OVER [1 000 000 000](#) VIEWS ON YOUTUBE
FAVORITE EDM ARTIST AT AMA’S 2013

WAKE ME UP

PLATINUM IN 24 COUNTRIES
GOLD IN 7 COUNTRIES

HEY BROTHER

PLATINUM IN 14 COUNTRIES
GOLD IN 7 COUNTRIES

TRUE

PLATINUM IN 4 COUNTRIES
GOLD IN 8 COUNTRIES

TOTAL SINGLES:

PLATINUM IN OVER 25 COUNTRIES
GOLD IN OVER 15 COUNTRIES