



AÉROPORTS DE PARIS

Le monde entier est notre invité

15 October 2014

Press Release

Aéroports de Paris pays tribute to French fashion and creation with the opening of an exceptional venue in Terminal 2E at Paris-Charles de Gaulle Airport

Each of the four is a majestic emblem of French creativity, expertise, and elegance. Their names are Cartier, Chanel (appearing at Aéroports de Paris for the first time), Dior, and Hermès. Now they have a brand-new prestigious location in Hall K, Terminal 2E at Paris-Charles de Gaulle Airport.

After 15 months of construction work, a brand-new venue dedicated to French creative excellence is now open to visitors at the heart of Paris-Charles de Gaulle hub, in Hall K, Terminal 2E. It is a living environment, a place of relaxation, culture, and shopping, entirely redesigned by Aéroports de Paris architects to offer passengers visiting France one last unforgettable Parisian shopping experience.

"Paris is a byword for culture, French know-how, and refinement. Beyond Paris, these values embody France. We wanted to create a new setting for our partner brands as well as for our passengers. Paris must become an airport destination of choice for travellers," said Augustin de Romanet, Chairman and CEO of Aéroports de Paris.

The design of this architectural suite fulfils the desire to showcase these four great Maisons. The proportions of each boutique are remarkable, and quite unlike anything previously seen at Paris-Charles de Gaulle Airport. The windows reach a towering height of nearly 6 metres, while the ceilings are more than 3.5 metres high. Such an abundance of space leaves each brand free to unfurl its own architectural theme.

The stores line a central square with an oak Hungarian Point parquet floor (in keeping with Parisian interior decor style). Leather seats are arranged in islands or laid out like small lounges, providing passengers with cosy, soothing surroundings.

Reflecting on "The passing of time"

A pair of great bronze sculptures by French artist Nathalie Decoster have been installed at opposite ends of the square to give more soul to the space. The artist titled the pieces "Le Temps qui passe" [The Passing of Time] and "L'Air du temps" [The Spirit of the Times]. Standing on their Carrara marble plinth, they invite passengers to escape the moment and reflect on the notion of time. As Nathalie Decoster puts it, "with time, we unburden ourselves of the unnecessary, we make the effort to really look and listen..." The task of lighting the two sculptures was undertaken in partnership with Ingélux, the same company that arranged the lighting of the Mona Lisa.



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A new addition to the Cartier boutique: jewellery

Cartier already had a location at Paris-Charles de Gaulle Airport (specifically, in Hall M, Terminal 2E), but only this new Cartier boutique presents the brand's latest architectural concept. This is currently the only outlet to present a selection of jewellery, including engagement and wedding rings for couples planning their big day. There is even a special room to receive customers in private, just like those in Cartier boutiques in the city centre.

A first for Paris: Chanel

It's a first for Aéroports de Paris, and we are very proud to welcome the Maison Chanel to the heart of Paris-Charles de Gaulle Airport. All Chanel product lines will be represented: women's ready-to-wear fashion, accessories, shoes (including their iconic tweed sneakers—impossible to find in the city), and costume jewellery, including the famous Camélia range.

An area truly devoted to Dior shoes

Dior has already had a boutique here in Hall K since 2008, as well as others in the connecting building between terminals A and C and in Hall M. This boutique further strengthens Maison Dior's presence and draw in the Paris airports. The new boutique has an area dedicated to women's shoes as well as a discreet area for watches and jewellery where customers can take a seat at a table with their sales representative. In the centre of the store stand two magnificent statues from the Dior private collection. Here too, a private space can be set aside for the customer, if needed.

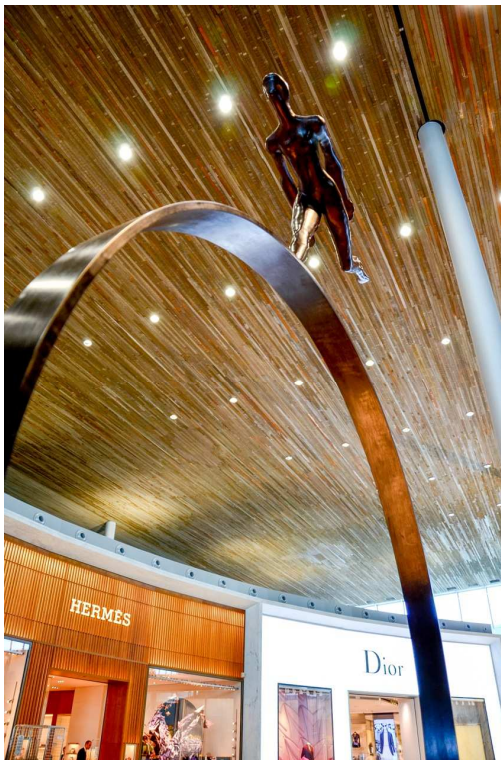
The two iconic worlds of Hermès

The generous proportions of the Hermès boutique allowed for the creation of two rooms, one for each of the acclaimed Maison's specialities: leather items, including bags, on the one hand, and on the other, men's and women's fashion, shoes, silk and the famous Hermès scarves counter, as well as watches, jewellery and *art de vivre*, and more. The space also hosts the very first **John Lobb** boutique in a European airport. In a dedicated 20 sqm area, the famous men's shoemaker presents a selection of shoes and accessories. A professional will be on hand to offer advice to passengers and shoe enthusiasts about how to glaze their shoes.





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Aéroports de Paris builds, develops and manages airports including Paris-Charles de Gaulle, Paris-Orly and Paris-Le Bourget. In 2013, Aéroports de Paris handled more than 90 million passengers at Paris-Charles de Gaulle and Paris-Orly, 2.2 million tonnes of freight and mail, and 43 million passengers at airports abroad. Boasting an exceptional geographic location and a major catchment area, Aéroports de Paris Group is pursuing its strategy of adapting and modernising its terminal facilities and upgrading quality of services; the Group also intends to develop its retail and real estate businesses. In 2013, Group revenue stood at €2,754 million and net income at €305 million. Registered office: 291, boulevard Raspail, 75014 Paris, France. A public limited company (Société Anonyme) with share capital of €296,881,806. 552 016 628 RCS Paris.