

Christophe Robin's Hair Finish Lotions with Botanical Vinegars

PARIS, June, 2015/PRNewswire/ - Popular tradition gives vinegar many healthful benefits, both through topical and internal use: it is antiseptic, antioxidant, purifying, soothing, protective, and toning.

This new interest motivated hair colouring pioneer Christophe Robin to study the cosmetic properties linked to vinegar, and research formulas inspired by traditional recipes to create a product that meets the current needs of both men and women.

As a result of that research, Christophe and his team have created three hair finishing lotions with botanical vinegars whose components, rich in **amino acids, vitamins and antioxidants**, have been specially selected for their beneficial effects on the hair and skin:

- A **regenerating** hair finish lotion with pure Hibiscus vinegar for **fragile** or **sensitive** hair. It slows hair loss and stimulates cell renewal. The scalp is **soothed**, hair is **light** and **shiny** from the root to the tip. Hair color is **protected** and stay brighter for longer. **Regenerating, antioxidant, soothing properties.**
- A **purifying** hair finish lotion with pure vinegar of Mediterranean Herbs for **greasy hair**. The scalp is **healthier** and more **comfortable**, hair is **light, clean** and stays **shiny** for longer. **Purifying, balancing and soothing properties.**
- A **brightening** hair finish lotion with pure fruit vinegar and Camomile extracts to bring resistance and shine to **lighter hair**. It brightens dull blonde hair and protects it durably. **Clarifying, repairing and moisturizing* properties**

These **leave-in** lotions are ready to use and can be applied after a shampoo or conditioner, as a final touch from the scalp to the tips. They are of course adapted to both natural and colored hair and guarantee an **instant shine** and **lightness**, as well as a clear and durable feeling of **comfort** for the **scalp**.

As vinegars are an excellent perfume base, we have selected three refined notes which will delicately perfume hair and evoke the bygone era of celebrated vinegar beauty elixirs

Christophe Robin's new finishing lotions with botanical vinegars are ideal for an instant **refreshing effect**.

Their many uses may prove surprising, and make them an essential part of beauty routines everywhere:

- For less frequent washes
- Against dandruff
- To soothe sunburn and insect bites
- As an energizing lotion after bathing, and more.

For more information, please visit: www.christophe-robin.com/en/

*hydration of the upper layers of the epidermis.

A handwritten signature in black ink that reads "Christophe Robin". The signature is written in a cursive, flowing style with a long horizontal flourish underneath the name.