

Moët Hennessy

Moët Hennessy and Solar Impulse continue to Celebrate Sustainability in 2016

Paris, April 18, 2016 — Moët Hennessy, Official Partner, reaffirms its support for Solar Impulse and its pursuit of the first round-the-world flight powered only by solar energy.

"Celebrating Sustainability"

Its support of Solar Impulse as an Official Partner shows Moët Hennessy's taste for pushing the envelope and conquering new territories, as well as recognizing the role of excellence and innovation as two key drivers of progress worldwide.

Growth in the Moët Hennessy group and its 22 prestigious brands has been powered by their pioneering spirit and the conquest of new territories. The first consignment of champagne was dispatched to Russia in 1780 by Veuve Clicquot. Hennessy began exporting cognac to the United States in 1787, two years before the French Revolution, followed by China in 1859. Today, Moët Hennessy exports 95% of its production and is the world's leading producer and exporter of luxury wines and spirits.



Supporting Solar Impulse also means celebrating a leap towards a better world. Moët Hennessy wants to raise awareness of the vast potential of renewable energy sources. Moët Hennessy, which derives all its products from the earth, has a proactive environmental policy based on seven key elements: sustainable agriculture, energy, water and effluents, waste and recycling, ecological design, a green supply chain and choosing responsible providers.

Moët Hennessy Chairman and CEO Christophe Navarre explains: *"We immediately felt a very strong connection with Solar Impulse. We love challenges, we have a spirit of conquest, and the success of our brands has always been inspired by noble human adventures. We know how to take risks, to make the impossible possible. We are proud to share this message and to raise awareness of the promises of renewable energy throughout the aircraft's voyage."*

Host Partner of the Mission Control Center

As well as being Solar Impulse's Official Partner, Moët Hennessy is also the Host Partner of the Mission Control Center in Monaco from which engineers, scientists and meteorologists oversee the project. This crucial center was inaugurated by Sovereign Prince Albert II of Monaco, whose Foundation is also a partner.

Giving the challenge an emotional flavor

Moët Hennessy will be with the Solar Impulse team every step of the way to celebrate every challenge and every success. We greet the commanding pilot, André Borschberg or Bertrand Piccard, with a golden jeroboam of Moët & Chandon at each touch down. We toast their incredible courage and achievements. The Moët Hennessy Lounges will be lively spaces for friends and supporters of Solar Impulse who come to follow the project up close. Inspired by the excellence of Moët Hennessy brands' products, these spaces will be ambassadors for our *art de vivre*.

Moët Hennessy's 6,000 employees all over the world will participate in the adventure through a digital platform where they can discover the project from the inside. The website is open to anyone who wants to follow the adventure live and features content published by Solar Impulse.

<http://solarimpulse.moethennessy.com>

About Solar Impulse

Solar Impulse is the only airplane with almost unlimited endurance capable of flying day and night without fuel and without emissions. Solar Impulse set 8 world records during the first half of its round-the-world tour in 2015. Bertrand Piccard and André Borschberg, the two Co-Founders and Co-Pilots, flew a total of 19,957 km across 7 countries in 255 hours. The adventure continues in 2016 as the plane will fly from Hawaii to Abu Dhabi, crossing over the United States, the Atlantic Ocean and Southern Europe / Northern Africa. Solar Impulse demonstrates that a pioneering spirit, innovation and clean technologies offer opportunities for a better world.

About Moët Hennessy

Moët Hennessy is the wine and spirits division of LVMH, the world's leading luxury products group. Moët Hennessy, the largest luxury wine and spirits company in the world, encompasses 22 prestigious brands internationally renowned for the excellent quality of their land, their craftsmanship and their products:

Hennessy, Moët & Chandon, Veuve Clicquot, Dom Pérignon, Ruinart, Krug, Mercier, Belvedere, Glenmorangie, Ardbeg, Chandon, Newton, Cheval des Andes, Terrazas de los Andes, Cloudy Bay, Cape Mentelle, Numanthia, Ao Yun, Wenjun, Château Cheval Blanc, Château d'Yquem and Clos des Lambrays.

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