



CONTACTS



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For more information about prostatecancer visit /

لمزيد من المعلومات عن سرطان البروستاتا زوروا

ProstateCancer.me

Every Voice Matters market research aim to understand unmet needs of prostate cancer patients in Egypt. These results are based on the quantitative research with prostate cancer patients in Egypt that was conducted by **IPSOS, independent market research agency.**

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Change on perception of life



74%

think more about how their family will feel/ cope once they are gone



71%

are grateful for all the support they have received from family and friends



57%

are spending more time with their family and friends



67%

want to live life to the full

6

What matters most since being diagnosed with Cancer



83%

being cured



14%

less pain, so they could live their life without the pain



Uncovering the truth about **Prostate Cancer in Egypt** from the patients point of view

In partnership with:

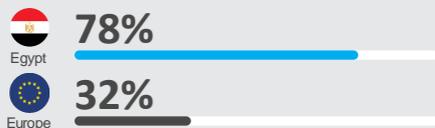


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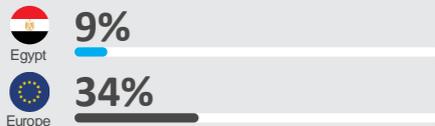
Men are being diagnosed at the stage when the symptoms are being presented



visited a doctor because of symptoms



have proactively requested for the PSA check



• Doctors who proactively engage with their male patients and during regular check ups ask if any prostate cancer related symptoms were experienced can lead to more disease awareness and early diagnosis.

diagnosed due to doctors proactive behaviour

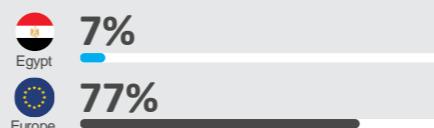


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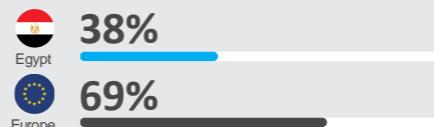
Need for information in a local language



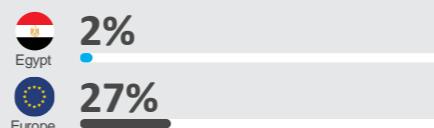
feel well informed about the prostate cancer



had a discussion with their doctor about available treatment options



asked the doctor for a particular treatment



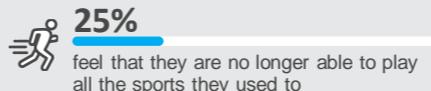
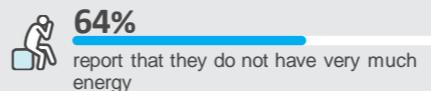
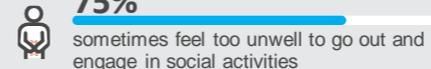
3

Physical well being



100%

The disease have affected 100% of the recipients, and they are less able to be active with their grandchildren



• Bone pain is one of the main effects on patients' quality of life:

67%

stated that they feel they are not able to complete some of their day-to-day activities

33%

are in pain even though they are taking pain relievers

17%

find the pain they experience manageable

4

Emotional well being

