What is the focus of Janssen Pharmaceuticals, Inc.?

- Janssen Pharmaceuticals, Inc. is dedicated to addressing and resolving the major unmet medical needs of our time. Driven by our commitment to patients, healthcare professionals, and caregivers, we strive to develop sustainable and integrated healthcare solutions by working in partnership with all stakeholders on the basis of trust and transparency. Our daily work is guided by meeting goals of excellence in quality, innovation, safety, and efficacy in order to advance patient care.

- For more information on Janssen Pharmaceuticals, Inc., visit us at www.janssenpharmaceuticalsinc.com, or follow us on Twitter at www.twitter.com/JanssenUS.

What is Janssen Pharmaceuticals, Inc. doing to support responsible use of pain medicines?

- To support the appropriate and responsible management of pain, Janssen Pharmaceuticals is dedicated to taking ongoing steps to ensure its products are used correctly and responsibly. Janssen Pharmaceuticals will continue to support educational programs about safe and responsible use of pain medicines and prevention of inappropriate use. The following programs are comprehensive in that they reach multiple audiences, including patients, physicians, caregivers, parents, teens, and educators.

What is Prescribe Responsibly?

- Prescribe Responsibly is a website for healthcare professionals about the appropriate and responsible prescribing of opioid pain therapies for patients with acute and chronic pain.

- Physicians cite a number of concerns when prescribing opioid analgesics to people with pain, including risks of diversion and misuse.¹ These concerns can present barriers to appropriate pain management, and may lead to the under-treatment of pain.² Prescribe Responsibly addresses concerns physicians may have when prescribing opioid analgesics to patients with pain.

- PrescribeResponsibly.com covers a range of topics related to the appropriate prescribing of opioid analgesics and offers case studies to help healthcare professionals assess various scenarios they may encounter when caring for patients with pain.

- Prescribe Responsibly also provides links to valuable tools that can help healthcare professionals assess pain levels as well as the risks for aberrant drug-related behavior.
What is **Let’s Talk Pain**?

- **Let’s Talk Pain** is a coalition that encourages people with pain and their healthcare professionals to talk more about pain, to listen actively, and to act in ways that improve care for people with acute or chronic pain.

- The **Let’s Talk Pain** Coalition is a collaboration between the American Pain Foundation, the American Academy of Pain Management, the American Society for Pain Management Nursing, and Janssen Pharmaceuticals, Inc., which also sponsors the Coalition.

- [LetsTalkPain.org](http://LetsTalkPain.org) features resources and interactive tools to help encourage an open dialogue about pain. These include tips to help patients talk with their healthcare professional, tips to help healthcare professionals talk to their patients, and several videos providing patient and healthcare professional perspectives, including two online video series, the “Let’s Talk Pain Show” and a medication safety series.

What is **Smart Moves, Smart Choices**?

- The National Association of School Nurses and Janssen Pharmaceuticals teamed up to create **Smart Moves, Smart Choices**, a national awareness program that informs parents, teens and educators about teen prescription drug abuse and its serious risks.

- [SmartMovesSmartChoices.org](http://SmartMovesSmartChoices.org) features a wealth of resources, including myth-busting facts, tips for parents, an interactive quiz for teens, lesson plans and a school assembly tool kit for educators, and videos featuring addiction medicine specialist and TV host Dr. Drew Pinsky in conversations with teens, parents and educators.

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