



# 10 Things to Know About BigFuture<sup>™</sup>

## *What Is BigFuture?*

- 1.** Inspired by the belief that all students deserve access to good guidance, BigFuture by the College Board is a free comprehensive web resource that improves the college planning process.
- 2.** BigFuture's step-by-step approach makes college planning easier to navigate and helps students learn how to overcome the barriers that make college seem out of reach.
- 3.** Students and educators collaborated to create the interactive tools and videos that guide students as they find, afford and enroll in a college that's a good fit for them.

## *What Does BigFuture Do?*

- 4.** BigFuture engages students as they explore their own interests and make decisions about college utilizing easy-to-use and intelligent search tools.
- 5.** Students using BigFuture create a personalized path to college with a detailed action plan so they know exactly what to do when, making college planning less overwhelming.
- 6.** BigFuture is a resource for counselors, teachers, coaches, and other educators to use to inspire and guide students on the path to college.
- 7.** BigFuture helps families see that college is possible, find schools that fit their needs and keep their students on track toward a college education.

## *Why and How Was BigFuture Developed?*

- 8.** The College Board partnered with the Education Conservancy to develop the site, which embodies the educational values and best practices of not-for-profit organizations and also reflects the guidance of the College Board's Task Force on Admissions in the 21<sup>st</sup> Century.
- 9.** An advisory group of education practitioners from higher education and K-12, representing a broad cross section of education, guided the collaboration that created BigFuture.
- 10.** BigFuture is an important component of the College Board's effort toward the goal of 55 percent of Americans having a college degree by 2025.

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