Purina Dog Chow & Bobby Bones
June 14th
Radio host and Dancing with the Stars season 27 winner, Bobby Bones, teamed up with Purina to discuss how service dogs are helping the men and women who have served our country. We had a stellar lineup including top markets Chicago and Denver!

thredUP: Replace Your Fall Wardrobe for Less than $200 SMT
August 20th
With a custom set build by MultiVu producer, Matt Piccolo, thredUP’s first SMT with MultiVu helped over 13 million people welcome the fall weather in style!
Second Nature: Home Wellness / Home Renovation SMT
September 13th

We all strive for wellness - both mind and body - but how about home wellness? HGTV stars and husband and wife duo, Chip & Pauli Wade shared small home updates that can have a big impact on your health to over 25 television and radio stations nationwide.
Update on Taped Interviews for Media Tours

Due to the plethora of tours happening in Q4, taped airings may be delayed longer than usual.

We are making every effort to obtain accurate airdates in advance when pitching, during as well as post tour. Additionally, producers/stations will at times have a backlog of taped content, so we will make every effort to encourage stations to air as promptly as is possible as well as prior to specific milestones (within awareness months, prior to Christmas, Thanksgiving and end of the year) depending on the topic.

The Media Relations team is diligently following up on all airdates and will continue to share updates as we secure them.
October is Domestic Violence Awareness Month

To raise awareness, inspire action and help domestic violence victims and their pets find safety together, we helped the Banfield Foundation release their new PSA.

Featuring football champion, Russell Wilson and his dog Naomi, the PSA has already garnered over 15.7 million radio and 56.6 million television impressions since July.
Guests were transported to Batuu at Disney’s Hollywood Studios in Florida with the grand opening of Star Wars: Galaxy’s Edge. The new attraction immerses visitors with the sights, sounds, smells and tastes of the Star Wars universe – guests can even take control of the galaxy’s most famous ship at Millennium Falcon: Smugglers Run.

Despite going up against the latest Hurricane Dorian news, through MultiVu’s curated media notification list targeting news desks and entertainment reporters, the attraction’s opening received multiple mentions on national networks and in top markets including New York, Los Angeles, Chicago, Philadelphia and Dallas.
‘Tis the season! MultiVu is offering a limited-time Holiday Subscription to help you *sleigh* your end-of-year business goals. The Holiday Subscription gives you access to the most sought-after perks of our full Subscription, but with only half the commitment*.

*All Holiday Subscriptions expire on Dec. 31, 2019. These may only be extended by purchasing an additional, full 12-month, $100,000+ non-holiday MultiVu Subscription.

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