MILK: Love What’s Real SMT
January 23rd
Media drank up the MILK Love What’s Real SMT.
This tour had a very healthy response with 24 bookings including 8 nationals and 8 top 50 TV.
Financial Fitness SMT  
January 3rd  
Media showed lots of love to the National Endowment for Financial Education (NEFE) this New Year.  
The numbers for the SMT tell the story:  
20 Bookings including top markets Cincy, Raleigh, Norfolk, Greensboro.

Trulia 2019 Housing Outlook SMT  
January 10th  
Secured 25 interviews in top 50 markets including Cheddar TV and Fox Business Channel.
New Radio Options

KGO-AM 810
San Francisco, CA

Profile – News Talk
Interviewer – John Hamilton
Show – On-The-Go with John Hamilton

Focus – Ski and outdoors buff who covers not only cool local places to check out, but great airfares and hotel deals around the world. Count on John to take listeners to whale-watching expeditions, wine country adventures, as well as exotic Mexican tours. His fun show caters to all Northern Californians with an itch to be on the go.

Audience – 635,907
BIG NEWS!
The syndicated program, Daily Flash has increased their viewership. They are now found on 273 outlets and report an audience of 4.8 million.
Junior Achievement Turns 100

For their 2019 Centennial, the global non-profit youth organization Junior Achievement (JA) once again turned to MultiVu to execute their multichannel PSA campaign.

Primary work was completed between Thanksgiving & New Year’s Day. Turnaround time had to be carefully managed due to all the holidays. MultiVu Team work:

- Developed a detailed timeline for JA.
- Custom designed DVD package and landing page.
- Printed and mailed hard copies to PSA Directors across the USA.
- Digitally distributed the PSA to 2,000+ stations

After only one week of distribution, the campaign has earned almost 400 airings including national cable and broadcast hits in Los Angeles, Washington D.C., Nashville, Salt Lake City and Columbus, Ohio.

Click here to view Junior Achievement’s Multichannel News Release.
REMINDER

WE’VE MOVED FROM 350 HUDSON
IN A MULTIVU MINUTE
A MEDIA RELATIONS & DISTRIBUTION BULLETIN

200
VESEY
19th Floor
Battery Park City
NYC

SEE YOU THERE

Photo from Google Maps