FT. Myers / Sanibel Island
Remote Custom Broadcast Solution
February 20th

20 bookings: 6 radio & 14 TV placements (national and local)

Goal was to drive tourism in the Florida gulf coast which had suffered due to red tide.
May Sweeps

Networks are building up to mid-season cliffhangers.
The second quarter sweeps begins on April 25th, running through to May 22nd.
MEDIA TOUR BOOT CAMP: WHAT TO KNOW TO GET YOUR STORY ON TV & BEYOND

A WELL-DESIGNED SET IS JUST AS IMPORTANT AS THE PITCH

AMPLIFY YOUR BRAND WITH THE POWER OF TIMES SQUARE

WHY YOUR DISTRIBUTION BRIEF IS THE SECRET TO YOUR MARKETING CAMPAIGN

MULTIVUSOCIAL FEBRUARY POSTS
New York goes to the dogs.

The American Kennel Club (AKC) once again partnered with MultiVu to conquer the hearts and minds of residents and commuters with back-to-back campaigns.

In January, New Yorkers started to see messages on mobile, online and on the streets of the city, encouraging attendance to the Meet the Breeds events at Pier 92/94 on Feb 9th.
At the beginning of February, MultiVu helped AKC herald the return of the **AKC Museum of the Dog** to New York City with a cross channel campaign. Commuters were reminded of the museum’s return at transit hub, New York Penn Station, during taxi rides, on their digital devices and while they streamed music.
To learn more about Penn Station’s Digital Screens, or other placement options contact MultiVuDistribution.
MultiVu Subscription provides an all-access pass to experts, creative, and strategic solutions

- Exploratory sessions
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