

FULL EPISODE PLAYER (FEP)/CONNECTED TV



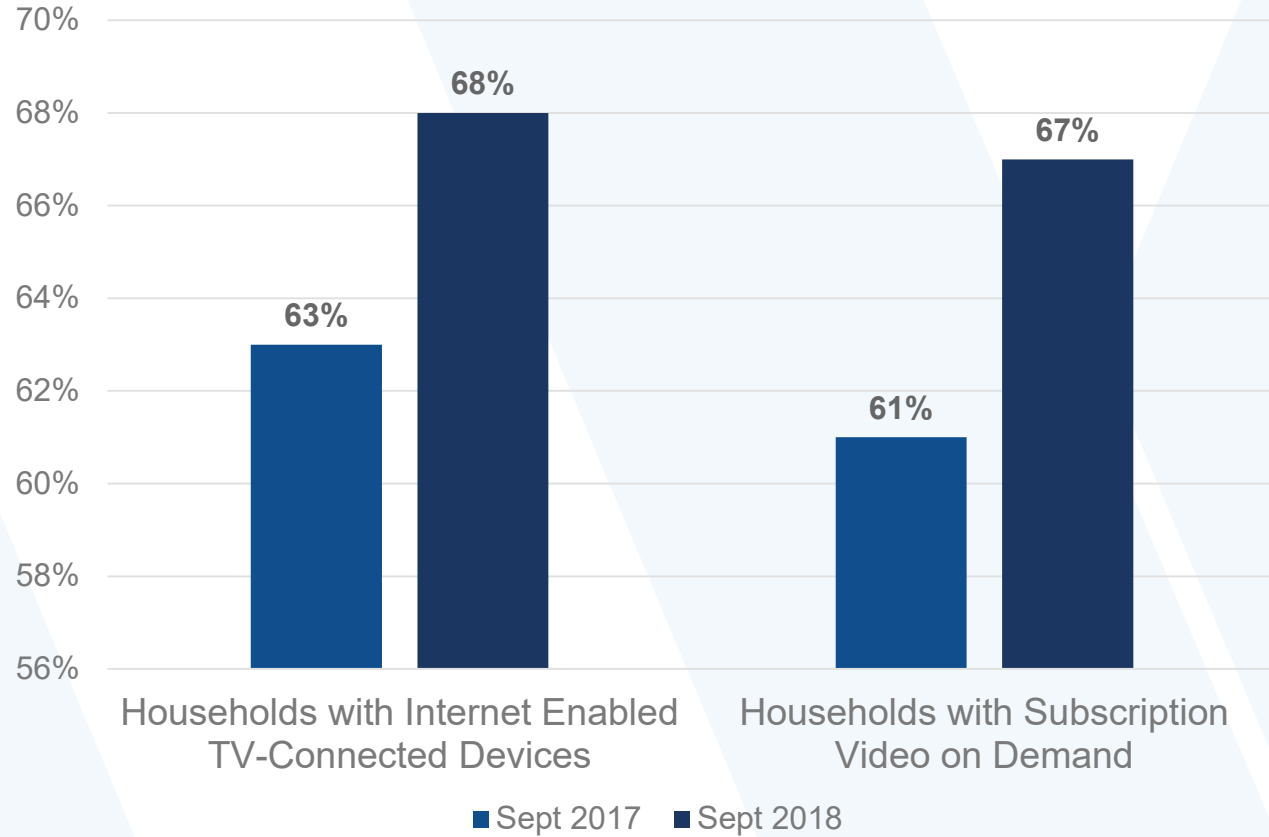
Reach local and national audiences with access to over a billion commercials and more than 100 million viewers. Videos are served to users across connected devices such as Roku, Firestick, Apple TV, as well as desktops, tablets and mobile devices. Your content is delivered to an “in-demo” audience (based on the demographic selected per campaign) in the full episode content.

- **Priority access to programming** on A+E, History, Lifetime, ESPN, our news and weather, and more
- **A hand-picked mix of 45 premium** TV publishers and select OTT networks provide audience scale
- **100% viewable, non-skippable** ads served in premium programming
- **Industry-leading completion rates** with an average of **96.1%** across over a thousand campaigns
- **Campaign** runs until impressions are met*
- **Starts at \$30,000**

**An impression is considered to be every time the video is served.*



CONNECTED TV AND SVOD SUBSCRIPTION ON THE RISE



“

Enabled Smart TV ownership had the largest year-over-year growth for all race and ethnicities.

”

